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CEV selects Genius Sports as its Official Technology Partner to drive the digital transformation of European Volleyball

The European Volleyball Confederation (CEV) and Genius Sports Limited (NYSE: GENI) (“Genius Sports”), the official data, technology and commercial partner that powers the ecosystem connecting sports, betting and media, have agreed on a long-term technology and integrity partnership.

As part of the new agreement, all major men’s and women’s CEV competitions across indoor, beach and snow volleyball will be powered by Genius Sports’ leading suite of scoring, coaching and competition management solutions to drive the sport’s digital transformation.

e-Scoresheet, the preeminent live scoring solution in world volleyball for over a decade, has now been specifically developed for beach and snow, providing CEV with consistent and official match scoresheets across dozens of competitions such as CEV EuroBeachVolley, the CEV Beach Volleyball Continental Tour, and the CEV Snow Volleyball European Tour.

CEV fans, statisticians, coaches, administrators and members will benefit from Genius Sports’ leading data-driven solutions, streamlining key processes such as delivering real-time statistics to fans, digitally managing competitions and allocating referees to matches.

As the trusted integrity partner to the National Football League, English Premier League and Euroleague Basketball, Genius Sports will also help to preserve the transparency and fairness of European Volleyball from betting-related corruption. Its Bet Monitoring System will analyse 24/7 betting activity on all CEV competitions, cross-referencing real-time odds movements with predictive algorithms to automatically flag any potentially suspicious activity.

“The partnership with Genius Sports is a pivotal piece of our long-term vision to modernise Volleyball and its governance. We wish to innovate at all levels and the latest solutions provided by Genius Sports will be playing a key role in supporting our efforts to engage with our passionate fans even further and to provide a standardised, high-quality digital experience across all of our competitions.”

Mr Aleksandar Boričić – CEV President

“Providing sports with cutting-edge solutions to maximise the value of their live data and streamline the running of their competitions has been a central part of our business for more than 20 years. This approach is more important than ever for us and our partners and we are proud that our partnership with CEV will drive the growth and digital transformation of European Volleyball across indoor, beach and snow.”

Mark Locke, CEO of Genius Sports

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Notes:

This article was prepared by Federico Ferraro from the CEV Corporate Communication Department, in partnership with George Smith, Genius Sports Head of Comms.

When publishing this release on social media, we ask to link to our accounts and include the relevant #tags.

CEV social media accounts:

Facebook: <https://www.facebook.com/CEVolleyball/>

Twitter: <https://twitter.com/CEVolleyball>

Instagram: <https://www.instagram.com/cevolleyball/>

YouTube: <https://www.youtube.com/cevolleyball>

LinkedIn: <https://www.linkedin.com/company/cevolleyball>

OTT Platform: <https://www.eurovolley.tv/>

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Boilerplate:

The European Volleyball Confederation (CEV) is the institution responsible for governing 56 National Federations throughout Europe and is recognised as such by the Fédération Internationale de Volleyball (FIVB).

Our ultimate goal is to promote Volleyball, Beach Volleyball and Snow Volleyball and to raise the status of our sport to a higher level. Whether the game is played indoors, on sand or on snow, Volleyball connects and brings people together – from children playing in their free time up to professional, elite athletes.

We cultivate a strong sense of togetherness with all stakeholders, the Member National Federations, their national leagues, clubs, players, organisers and other partners of European Volleyball, from grassroots level to the top events.