CEV Volleyball European Golden League 2025

Official Communication No. 1

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Confédération Européenne de Volleyball



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1. Introduction

By registering for participation in the CEV European Golden League 2025, all the teams commit to following the CEV Competition Regulations, Guidelines, and Official Communications. The latest version of the 'CEV Volleyball Competitions Regulations' is available here.

All participants are required to be aware of the content of this document, in particular the specific provisions outlined in Chapters 20 and 26.

This and subsequent 'Official Communications' are available as a pdf file on the CEV website here:

https://inside.cev.eu/documents/volleyball-documents/

For this competition, those working on it have the support of the 'Competitions Hotline' during the competition evenings and weekends on: +352 621 25 34 44. If you have any question, please do not hesitate to contact the CEV Volleyball Department (nationalteams@cev.eu).

2. Participants

Participants: 12 teams per gender according to the FIVB National Team Ranking (as of August 30, 2024 for men and women, respectively) and considering the below criteria:

- National Teams not participating in the FIVB Volleyball Nations League 2025
- The 11 best ranked teams among those registered for the CEV European League 2025 plus the winners of the CEV Volleyball European Silver League 2024 (Men: Israel; Women: Portugal) will play the 2025 edition of the Golden League.

3. Competition Format

Further to the changes introduced in conjunction with the 2024 edition and the positive reviews received from the involved stakeholders, the competition format will continue to follow the same patterns as those introduced in the FIVB Volleyball Nations League. This means that each participating team will be playing host to a tournament / leg and will be contesting a total of six matches in the preliminary phase.

League Phase

- Each team is hosting one of the three-day tournaments (Friday to Sunday) with two opponents
- Each team will travel for two tournaments played away from home.
- Each team will play six matches in total with just as many different opponents.
- The 12 participating teams will be be listed from 1 to 12 according to the CEV National Team Ranking as of August 30, 2024 for men and women.
- The number assigned to each team will determine who will host and participate in the respective tournaments.
- The hosting team will play their matches on the first and third day of the tournament.
- There will be one common table to define the final standing of the League Phase considering all teams and their respective matches played.



- Due to the specific competition formula, it will not be possible to modify the hosts, participants and dates defined for each tournament.
- Last ranked team of the CEV Volleyball European Golden League 2025 will be relegated to the CEV Volleyball European Silver League 2026.

Final Phase

- Final Four tournament 1 organiser + three best ranked teams after the end of the League Phase. If Organiser after League Round is among the top three, the 4th ranked team will qualify to the Final Four tournament as well. If the organiser is not among the top four, the top three from the League Phase will join the host in the Final Four.
- The organisers of the Final Four are also required to compete in the League Phase.
- If there is no organiser of the Final Four, the semi-finals (1 vs. 4, 2 vs. 3) and finals will be played in home & away format, while the better ranked team will host the second match at home.

4. Competition Calendar

The reserved periods in which the competition will take place are:

League Phase (Women)

0	1 st Tournament	30 May - 01 June 2025
0	2 nd Tournament	06 – 08 June 2025
0	3 rd Tournament	13 - 15 June 2025

League Phase (Men)

0	1 st Tournament	06 – 08 June 2025
0	2 nd Tournament	13 - 15 June 2025
0	3 rd Tournament	20 - 22 June 2025

Final Phase

•	Final Four Women	27/28 or 28/29 June 2025 - Country TBD
•	Final Four Men	04/05 or 05/06 July 2025 - Country TBD

5. Registration for competition

The registration deadline for the CEV Volleyball European League 2025 Men & Women will be no later than

Monday, 28th October 2024 at 23:59 CET

The registration process will be done via the respective Registration Form 01 inside the CEV Database and in accordance with the CEV Regulatory Framework.

The printed and signed version of the 01 Form should be sent to the CEV office by registered letter.



6. Bidding for Final Four Organisation

The bidding process for the organisation of the CEV European Golden League Men/Women Final Four Tournament is open to all respective participating National Federations. The relevant bidding documents are circulated together with this Official Communication.

The respective bidding documents for the organisation the Men's/Women's Final Four should be received by the CEV office no later than

Monday, 28th October 2024 at 23:59 CET

Officials to be Appointed for the League Round

According the revised competition formula, the CEV Officials will be appointed and their expenses covered as follows:

CEV Supervisors

The CEV is responsible for appointing the CEV Supervisor.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs, per diem and visa (if necessary and where applicable).

The organisers will bear the costs for local transportation, food, accommodation and other costs.

2 Neutral Referees

The ERC will appoint two neutral Referees for each tournament. The nominations will be visible inside the CEV database and on the CEV website as well.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs and visa (if necessary and where applicable).

The organisers will bear the costs for per diem, local transportation, food, accommodation and other costs.

3rd Referee

The ERC will appoint a local 3rd Referee for each tournament. The nomination will be visible inside the CEV database and on the CEV website as well.

The organisers will bear all related costs such as travel, accommodation and per diem.

Challenge Referee

If the organiser will use the Challenge System, the ERC will appoint a Challenge Referee.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs, per diem and visa (if necessary and where applicable).

The organisers will bear the costs for local transportation, food, accommodation and other costs.



8. Financial Conditions

- o Registration fee is 20,000 EUR per team
- o Fee for Final Four organiser: 100,000€
- o Prize money paid by CEV (in case of participation of 12 teams per gender)
 - League Round matches: 2,000€ per victory and 1,000€ per defeat
 - Final Four tournament:
 - 100.000€ for winner
 - 60,000€ for runner-up
 - 40,000€ for 3rd place
 - 25,000€ for 4th place

In case no Final Four will be organised and the semi-finals and finals are organised in the home & away format, no prize money for 3rd and 4th placed teams will be allocated. In this case, the prize money for the winners and runners-up will remain the same as indicated above.

9. Enhancing the Competition – Bonus payments by CEV

In the mutual aim of all stakeholders to increase the level of the competition, the usage of a challenge system, a LED system and a high number of spectators are considered as crucial. Therefore, the CEV will award those participants using an approved Challenge system and LED system as well as those with a high number of spectators with a bonus as follows:

LED System

Using of an approved LED System in the respective home tournament:

• 3,000€

Challenge System

Using of an approved Challenge System in the respective home tournament:

• 5,000€

Spectators:

Average number of <u>all</u> matches <u>hosted</u> at home:

o ≥ 2,501 spectators: 20,000€

10. Technical Requirements

The hosting National Federation shall fulfil the following technical requirements:

- Minimum competition hall for all phases is category 2
- The Video Challenge system is optional for League Phase and mandatory for Final Four
- Referees head set mandatory for all phases
- Tablets are mandatory for all phasesUse of the LED system is optional during the League Round matches, but recommended. It is mandatory for the Final Four



 With the sole exception of the above conditions, the event will be organised and run according to the requirements and conditions defined in the CEV Regulatory Framework.

11. Official Ball

All matches during the CEV Volleyball European Golden League 2025 will be played with the

MIKASA Ball V200W

Each registered team will receive 20 MIKASA balls and the Final Four organisers will receive additionally 60 balls each.

12. Marketing & Commercial Rights

League Phase

- a. 80% of visibility on and off-court advertising are granted to the Organisers of a tournament, except for the net advertising where 100% of the visibility belongs to CEV.
- b. Use of LED system is optional during the League Round matches, but recommended.
- c. All commercial rights' split are taken into consideration in the official layouts made available on the CEV cloud server
- d. Protected product categories by CEV: "Betting & Gambling" and "Sports equipment Volleyballs".
- e. All other categories are considered non-exclusive.

Final Phase / Final Four

See Candidature application guideline.

13. Media Rights & Production Obligation

The participating National Federations shall respect the below media and production requirements which will apply to the CEV Volleyball European Golden League 2025 – League Phase & Final Four.

League Phase

Media Rights Granting

The CEV is granting to each participating National Federation the non-exclusive domestic media rights only in relation to the 3 days-tournament being hosted & organised by such National Federation in its home territory. This is for a total of three (3) matches being organized & played.

This grant of right is in exchange of the production of the said matches as per the CEV broadcasting standards indicated in the CEV Volleyball Competitions Regulations - Section 7: Media Production.



We kindly inform each participating National Federation that there <u>is no media rights reciprocity (or TV signals exchange) allowed between the participating National Federations</u> of the CEV Volleyball European Golden League 2025.

Should the National Federation wish to acquire its away matches - a total number of 4 matches will be played outside the home territory - it should duly contact the CEV and the CEV Sport Media Agency (contacts provided below). For the avoidance of any doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV and the CEV Sport Media Agency.

CEV Sport Media Agency - Contacts

- Ms Ottavia Perra, Associate Director Media Sales / <u>Ottavia.Perra@infrontsports.com</u>
- Ms Michela Cugnasca, Media Sales / michela.cugnasca@infrontsports.com
- Ms Deborah Termanini, Media Operations / <u>deborah.termanini@infrontsports.com</u>

TV Production Obligation

All matches of the CEV Volleyball European Golden League 2025 – League Phase shall be produced.

When appointed as Host of the 3-days tournament, the participating National Federation shall produce all matches of the said tournament as per the below minimum broadcasting requirements (standard C). It is here agreed that the production of the matches can be delegated to a third party partner or host broadcaster appointed by the National Federation. The TV-01 form will be shared by the CEV with each participating National Federation prior to the tournament.

- World Feed signal is in HD 16:9
- Number of cameras: 5 HD cameras
- Match signal delivery*: via well-established European satellite only (Eutelsat 7B or 10A carrier)
- Graphics: integration of the official CEV TV graphics package (to be provided by the CEV)
- Contact details: NF to provide to the CEV contact details of their host broadcaster minimum three
 (3) weeks prior to the start of the League Phase.

*For the avoidance of any doubt, it is the responsibility of the appointed National Federation to provide to the CEV and the CEV Sport Media Agency <u>free-of-charge</u> a TV signal with DVB-S2 standard via an established European satellite such as Eutelsat 7B or Eutelsat 10A. A Eutelsat certified SNG HD fully redundant (1+1) capable of transmission DVB-S2 2 MPEG4/H.264 4:2:0 or 4:2:2 with BISS 1 Encryption.

The complete satellite parameters are provided in English to the CEV and CEV Sport Media Agency no later than seven days before the start of the relevant tournament.

Final Phase / Final Four

Media Rights Granting

The CEV is granting to the Organiser of the Final Four the non-exclusive domestic media rights in relation to all the matches being organised and played in its home territory in exchange of the production of such matches as per the broadcasting standards indicated in the CEV Volleyball Competitions Regulations - Section 7: Media Production.

In case of no Final Four, the semi-finals & final matches will be played in home & away format. As a result, the CEV is granting to each organising National Federation the non-exclusive domestic media rights in relation in exchange of the production of such match in its territory as per the CEV Volleyball Competitions Regulations - Section 7: Media Production.



We kindly inform that there <u>is no media rights reciprocity allowed between the participating National Federations</u> of the CEV Volleyball European Golden League 2025 Final Four.

Should a National Federation (excluding the Organiser who retains the above mentioned right) wish to acquire Final 4 related matches for its territory, it should duly contact the CEV and the CEV Sport Media Agency (contacts provided below). For the avoidance of doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV and the CEV Sport Media Agency.

<u>CEV Sport Media Agency - Contacts</u>

- Ms Ottavia Perra, Associate Director Media Sales / Ottavia.Perra@infrontsports.com
- Ms Michela Cugnasca, Media Sales / michela.cugnasca@infrontsports.com
- Ms Deborah Termanini, Media Operations / <u>deborah.termanini@infrontsports.com</u>

TV Production Obligation

The National Federations hosting the Final Four event (or host of the semi-final and final match in case of home/away format) shall produce all matches as per the below minimum broadcasting requirements (standard B). It is here also agreed that the production of the matches can be delegated to a third party partner or host broadcaster appointed by the National Federation. The TV-01 form will be shared by the CEV with each participating National Federation prior to the tournament.

- World Feed signal is in HD 16:9
- Number of cameras: 6 HD cameras
- Match Signal delivery*: via well-established European satellite only (Eutelsat 7B or 10A carrier)
- Graphics: integration of the official CEV TV graphics package (to be provided by the CEV)
- Contact details: NF to provide to the CEV contact details of their host broadcaster minimum three (3) weeks prior to the start of the League Phase.

*For the avoidance of any doubt, it is the responsibility of the appointed National Federation to provide to the CEV and the CEV Sport Media Agency <u>free-of-charge</u> a TV signal with DVB-S2 standard via an established European satellite such as Eutelsat 7B or Eutelsat 10A. A Eutelsat certified SNG HD fully redundant (1+1) capable of transmission DVB-S2 2 MPEG4/H.264 4:2:0 or 4:2:2 with BISS 1 Encryption.

The complete satellite parameters are provided in English to the CEV and CEV Sport Media Agency no later than seven (7) days before the start of the Final Four (or the home/away matches).

14. Match Technology

For each match, the following match technology is provided and used by the participating National Federations for the CEV Volleyball European Golden League 2025:

- a. e-Scoresheet;
- b. e-Scoresheet Tablet;
- c. Data Volley 4;
- d. Video Sharing;
- e. Wireless headsets and microphones for referees;
- f. Challenge system.



Data Collection

The applications are provided by CEV's official technology partner Genius Sports. The applications download and user guidelines documentation link is the following: https://download.dataproject.com/cev.

The usage of the e-Scoresheet Tablet, Data Volley 4 and Video Sharing 4 software's. The software's should be operated by following the respective CEV regulations and <u>user quidelines documentations</u>:

- e-Scoresheet are the only official software, operated by one (1) Scorer who officially records the match progress, results, participants, events, protests, and sanctions of such match. Statistics of each match are collected by designated match officials of the Organiser (or home team) for CEV purposes.
- e-Scoresheet Tablet is the part of the e-Scoresheet software operated by a team bench and match referees to manage match line-ups, substitutions, timeouts, video challenges, and to follow player positions.
- Data Volley 4 is the only official software, operated by one (1) Statistician who officially records players and team's statistics of each match. The statistic of each match is collected by a designated Statistician of the Organiser (or home team) for CEV purposes.
- Video Sharing 4 is a software operated by a designated Statistician to upload and download match video recordings and statistics collected by Data Volley 4.
- The necessary login credentials (including username and password) for the above software are available to the Organiser on the CEV Database before the start of the competition.
- The Organiser must provide free-of-charge the following facilities and resources during the CEV Competition to operate the e-Scoresheet, e-Scoresheet Tablet, Data Volley 4 and Video Sharing according to the respective regulations.
 - o Hardware including laptops or tablets that meets the software's minimum technical requirements."
 - o Download and installation of the latest version of the software's.
 - o High-speed and stable internet connection is required for e-Scorsheet and Data Volley 4 via LAN cable, with a minimum speed of 10 Mb/s for both upload and download, along with the necessary power supply.
 - o Execute e-Scoresheet and Data Volley 4 match tests in the Competition Hall one (1) day before the start of the CEV Competition match.
 - o Appointment of an experienced Scorer and Statistician during the CEV Competition match to operate the software's and collect data and statistics according to the respective regulations
 - o Ensure delivery of e-Scoresheet and Data Volley 4 live match statistics with no internet connection interruptions or data collection mistakes, and open and close a match only on a match court.
 - o Finalize e-Scoresheet match within 5 minutes after the end of a match and print Scoresheet according to the Official Volleyball rules and CEV Guidelines.
 - o Upload Data Volley 4 statistics and video files to Video Sharing within 1 hour after the end of a match.
 - o Prohibition of any illegal or non-authorized collection, archiving and distribution of match related data and statistics during all CEV Competitions matches

Video Challenge system

 A referee decision may be challenged in a CEV competition via the use of a video evidence system. The system must be set and used according to the relevant <u>CEV Guidelines - Art. 95.6</u>.



Wireless headsets set:

• The wireless communication system for referees is mandatory for all phases. The system must be set and used according to the relevant <u>CEV Guidelines – Art. 95.5.</u>

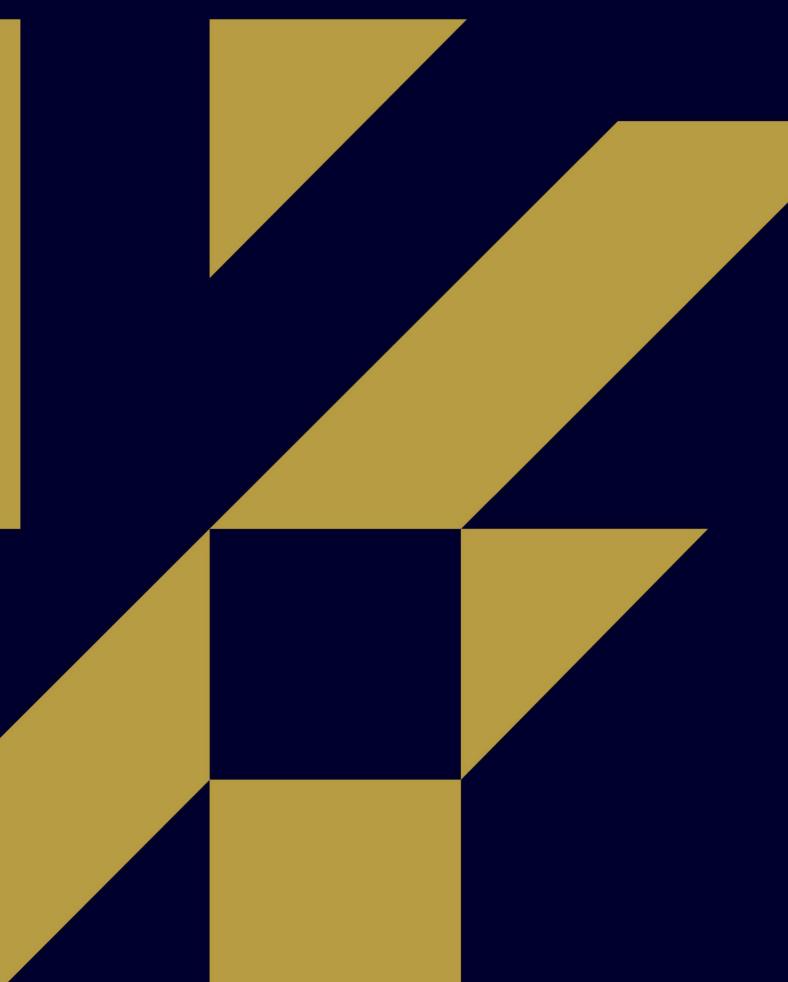
For further information on match technology or data matters, the following contact details shall be used:

CEV – Mr. Donatas Averkinas, Sport Data Coordinator

• <u>digital@cev.eu</u>



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CEV Volleyball European Golden League 2025

Official Communications No. 2

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#EuroLeagueW



Confédération Européenne de Volleyball



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General Information

After closing the registration process, we are able to release this document in order to update all participants regarding:

- The teams registered for participation in the CEV Volleyball European Golden League 2025 Men & Women respectively
- The Competition Format
- The League Round Tournaments and Match Schedule for respective weekends
- Updates in terms of marketing and commercial rights
- Updates in terms of the bonus payments applied to this edition of the competition
- Useful information regarding the competition official branding.

2. Participants

The confirmed list of participants for the CEV Volleyball European Golden League 2025 Men reads as follows:

No.	CEV Ranking	National Federation	Remarks
1	10	CZE	
2	11	POR	
3	13	ROU	
4	14	FIN	
5	16	CRO	
6	17	GRE	
7	18	ESP	
8	19	LAT	
9	21	SVK	
10	23	MKD	
11	25	MNE	
12	29	ISR	ESL 2024 Winner

The confirmed list of participants for the CEV Volleyball European Golden League 2025 Women reads as follows:

No.	CEV Ranking	National Federation	Remarks
1	8	UKR	
2	12	SVK	
3	13	SWE	
4	14	SLO	
5	15	ESP	
6	16	GRE	
7	17	CRO	
8	18	ROU	
9	19	AZE	
10	20	HUN	
11	21	POR	(ESL 2024 Winner)
12	25	MNE	

3. League Round Matches Schedule

The Men's League Round Tournaments and relevant matches are scheduled as follows:

1st weekend					
	06 - 08.06.2025				
	Tournament 1	Tournament 2	Tournament 3	Tournament 4	
Organiser	ISR* (12)	SVK (9)	GRE (6)	ROU (3)	
Oppopante	CZE (1)	MKD (10)	POR (2)	LAT (8)	
Opponents	CRO (5)	FIN (4)	ESP (7)	MNE (11)	
Match Day 1	CRO (5) vs ISR* (12)	FIN (4) vs SVK (9)	ESP (7) vs GRE (6)	MNE (11) vs ROU (3)	
Match Day 2	CZE (1) vs CRO (5)	MKD (10) vs FIN (4)	POR (2) vs ESP (7)	LAT (8) vs MNE (11)	
Match Day 3	ISR* (12) vs CZE (1)	SVK (9) vs MKD (10)	GRE (6) vs POR (2)	ROU (3) vs LAT (8)	

	2nd weekend					
	13 - 15.06.2025					
	Tournament 5	Tournament 6	Tournament 7	Tournament 8		
Organiser	MNE (11)	LAT (8)	CRO (5)	POR (2)		
Opponente	FIN (4)	GRE (6)	ROU (3)	ISR (12)		
Opponents	CZE (1)	MKD (10)	ESP (7)	SVK (9)		
Match Day 1	CZE (1) vs MNE (11)	MKD (10) vs LAT (8)	ESP (7) vs CRO (5)	SVK (9) vs POR (2)		
Match Day 2	FIN (4) vs CZE (1)	GRE (6) vs MKD (10)	ROU (3) vs ESP (7)	ISR (12) vs SVK (9)		
Match Day 3	MNE (11) vs FIN (4)	LAT (8) vs GRE (6)	CRO (5) vs ROU (3)	POR (2) vs ISR (12)		

3rd weekend						
	20 – 22.06.2025					
	Tournament 9	Tournament 10	Tournament 11	Tournament 12		
Organiser	MKD (10)	ESP (7)	FIN (4)	CZE (1)		
Ologopopto	MNE (11)	LAT (8)	CRO (5)	POR (2)		
Opponents	ISR (12)	SVK (9)	GRE (6)	ROU (3)		
Match Day 1	ISR (12) vs MKD (10)	SVK (9) vs ESP (7)	GRE (6) vs FIN (4)	ROU (3) vs CZE (1)		
Match Day 2	MNE (11) vs ISR (12)	LAT (8) vs SVK (9)	CRO (5) vs GRE (6)	POR (2) vs ROU (3)		
Match Day 3	MKD (10) vs MNE(11)	ESP (7) vs LAT (8)	FIN (4) vs CRO (5)	CZE (1) vs POR (2)		

^{*}ISR – Please note that under the current circumstances, the men's national team of Israel is not able to play their home matches in their country. Therefore, as things currently stand, the Tournament 1 matches will be played on a neutral ground. The venue will be announced **no later than by Friday, 7th March 2025.**



The Women's Tournaments and respective matches are scheduled as follows:

1st weekend						
	30.05 – 01.06.2025					
	Tournament 1	Tournament 2	Tournament 3	Tournament 4		
Organiser	MNE (12)	AZE (9)	GRE (6)	SWE (3)		
Opponente	UKR (1)	SLO (4)	SVK (2)	ROU (8)		
Opponents	ESP (5)	HUN (10)	CRO (7)	POR (11)		
Match Day 1	ESP (5) vs MNE (12)	HUN (10) vs AZE (9)	CRO (7) vs GRE (6)	POR (11) vs SWE (3)		
Match Day 2	UKR (1) vs ESP (5)	SLO (4) vs HUN (10)	SVK (2) vs CRO (7)	ROU (8) vs POR (11)		
Match Day 3	MNE (12) vs UKR (1)	AZE (9) vs SLO (4)	GRE (6) vs SVK (2)	SWE (3) vs ROU (8)		

2nd weekend					
	06 - 08.06.2025				
	Tournament 5	Tournament 6	Tournament 7	Tournament 8	
Organiser	POR (11)	ROU (8)	ESP (5)	SVK (2)	
Opponente	SLO (4)	GRE (6)	SWE (3)	AZE (9)	
Opponents	UKR (1)	HUN (10)	CRO (7)	MNE (12)	
Match Day 1	UKR (1) vs POR (11)	HUN (10) vs ROU (8)	CRO (7) vs ESP (5)	AZE (9) vs SVK (2)	
Match Day 2	SLO (4) vs UKR (1)	GRE (6) vs HUN (10)	SWE (3) vs CRO (7)	MNE (12) vs AZE (9)	
Match Day 3	POR (11) vs SLO (4)	ROU (8) vs GRE (6)	ESP (5) vs SWE (3)	SVK (2) vs MNE (12)	

		3rd weekend		
13.06 - 15.06.2025				
	Tournament 9	Tournament 10	Tournament 11	Tournament 12
Organiser	HUN (10)	CRO (7)	SLO (4)	UKR* (1)
	POR (11)	ROU (8)	ESP (5)	SVK (2)
Opponents	MNE (12)	AZE (9)	GRE (6)	SWE (3)
Match Day 1	MNE (12) vs HUN(10)	AZE (9) vs CRO (7)	GRE (6) vs SLO (4)	SWE (3) vs UKR* (1)
Match Day 2	POR (11) vs MNE (12)	ROU (8) vs AZE (9)	ESP (5) vs GRE (6)	SVK (2) vs SWE (3)
Match Day 3	HUN (10) vs POR (11)	CRO (7) vs ROU (8)	SLO (4) vs ESP (5)	UKR* (1) vs SVK (2)

^{*}UKR – Please notice that under the current circumstances, the women's national team of Ukraine is not able to play their home matches in their country. Therefore, the Tournament 12 matches will be played on a neutral ground. The venue will be announced **no later than by Friday, 7th March 2025.**



4. Final Phase competition system

It has been confirmed that a Final Four tournament will be taking place in the men's as well as in the women's competition. The Organisers of the Final Four will be announced in short time through a separate communication.

<u>Final Phase Men - Final Four Tournament (TBC)</u>

The seeding of the Host Team will depend on their place in the final standing at the end of the League Round. If the Final Four Organiser is among the four highest ranked teams, they will be placed according to their position in the League Round final standing. If the Final Four Organiser finishes lower than fourth, they will replace the 4th ranked team.

The starting time of the semi-final matches will be confirmed in coordination with the local organisers and the CEV media agency.

Semi-Final 1: 2nd Ranked team vs 3rd Ranked team Semi-Final 2: 1st Ranked team vs 4th Ranked team

Medal Matches:

Bronze medal match: Loser Semi-Final 1 vs Loser Semi-Final 2 Gold medal match: Winner Semi-Final 1 vs Winner Semi-Final 2

<u>Final Phase Women - Final Four Tournament (TBC)</u>

The semi-final match to be played by the Final Four Organiser depends on their place in the final standing after the end of the League Round. If the Final Four Organiser is among the four highest ranked teams, the Final Four Organiser will be placed according to their position in the final standing of the League Round. If the Final Four Organiser finishes lower than fourth, they will replace the 4th ranked team.

The starting time of the semi-final matches will be confirmed in coordination with the local organisers and the CEV media agency.

Semi-Final 1: 2nd Ranked team vs 3rd Ranked team Semi-Final 2: 1st Ranked team vs 4th Ranked team

Medal Matches:

Bronze medal match: Loser Semi-Final 1 vs Loser Semi-Final 2
Gold medal match: Winner Semi-Final 1 vs Winner Semi-Final 2

5. Administrative deadlines

Item:	Deadline:	Action:	Other information:
Application for advertising on uniforms	April 2 nd ,2025	If applicable, all participating National Federations having advertisement on team uniforms are required to request the Certificate of	The form can be found inside the CEV database "download area" and must be sent to: marketing@cev.eu



Item:	Deadline:	Action:	Other information:
		Approval for advertising on uniforms.	
LED system application form (if used by Organiser for League Round) & mandatory for Final Phase matches	April 2 nd , 2025 for League Round Min. one (1) month before the start of the Final Phase	Organising National Federations can apply for the use of LED system around the court.	The form must be downloaded from the download folder in the CEV Cloud: <u>LED system application form</u>
PLAYER LICENSES (minimum 14 players)	For Women: April 28 th 2025 For Men: May 5 th 2025	All participating National Federations are required to register all potential players by applying for player licenses using the CEV 04 form within the set deadline. The participating NFs can add an unlimited number of players and after the given deadline, the insertion of additional licenses will not be possible.	The CEV 04 Form can be found inside the NF user areas of the CEV Database.
PLAYERS 'LONG LIST' CEV 09 Form	10 to 14 days before the respective tournament	All participating National Federations are required to duly complete and close the CEV 09 Form ('TEAM REGISTRATION').	For each leg and each match, the CEV 09 Form can be found inside the NF user areas of the CEV Database under: Federation Area – Form List. After it is approved, the CEV 09bis will be automatically created listing up to 14 players confirmed for the respective match.
COMPETITION HANDBOOK	On the arrival of the Teams and CEV Officials at the Competition Site	Organisers are obliged to issue a Competition Handbook. The Competition Handbook can only be released after it has been approved by the appointed CEV Supervisor.	



Item:	Deadline:	Action:	Other information:
CEV 09bis Form	Before each team's Preliminary Inquiry	Before attending their PI, each team must complete and close the CEV 09bis form inside the CEV database. (FINAL TEAM REGISTRATION)	

For further information on any meetings required onsite, please see the CEV Volleyball Competitions Regulations and the Volleyball Guidelines for National Team Competitions.

Meeting	When	Main items to be covered
GENERAL ORGANISATION MEETING	On the arrival day of the CEV Supervisor	 Introduction Information about the Competition Site(s) Time schedule for pre-competition days General Items Financial Matters Can be linked with the 'INITIAL COMPETITION HALL INSPECTION'
TEAM PRELIMINARY INQUIRIES	On the arrival day of the teams	 Final team/player participation Accreditation Cards (if applicable) Team Uniforms Advertising on Team Uniforms Certificate Health Certificates (M-3 Forms) Anti-Doping Diplomas (FIVB Play Clean) FIVB Manipulaton Course (certificates) Team Medical Doctor/Team Physiotherapist accreditations Note: the Team Manager must have its National Federation's login credentials for the CEV database in order to "sign" the relevant forms.

6. Challenge System

In case an organiser will be using the Challenge System for the League Round, they must inform the CEV Office (refere@cev.eu) accordingly, no later than by Friday, 14th March 2025.

In case the Challenge System is used, there must be a specific Challenge Referee appointed by the ERC. If the CEV has been informed after 14th March 2025, the ERC can't guarantee the nomination of a Challenge Referee, as it will be subject to the availability of the Challenge Referees that ERC have on their Official's list.



7. Financial Conditions – Update

In case two tournaments are being played on the same weekend regardless of the level, the bonus prize money for the use of the LED and / or Challenge systems will be paid once to the Organiser and it will be paid according to the conditions established for the Golden League.

In case two matches are played on same day in the same venue in two different competitions (Golden and Silver Leagues) and the Organisers fulfil the requirements set for the bonus payments, the bonus payment for the use of LED and Challenge systems will be paid once, and the bonus payment for spectator attendance and TV production, if applicable, will be granted for each match.

8. Marketing & Commercial Rights

Marketing and commercial rights were shared through the Official communication n°1.

The use of the LED system boarding is optional for League Round matches, but mandatory for the Final Four tournaments.

Court layout commercial rights: see the layout and check carefully all court layout conditions:

- Net Advertising: 100 % CEV (net band remains empty)
- Net Post Advertising: 100 % CEV (net post covers remain empty)
- Referee chair advertising: 20 % CEV, 80 % NF or 100% empty (CEV approval required)
- Scorer table: NF
- Player benches advertising (backside): NF
- Floor-stickers: 4 positions for NF. In case only 2 are used, they must be symmetrical (2 positions have been ceded by CEV to NF: F1 and F6)
- Floor stickers F3 and F4 are mandatory and have to always be displayed together (5m x 1m)
- Static advertising around the court: see commercial court layout
- In case of LED System use: visibility split is 20% CEV, 80 % NF
 - → The LED playlist (after the LED system application is approved) has to be downloaded from the CEV Cloud, completed and uploaded into the NF folder for CEV approval, (please send an email to marketina@cev.eu to inform us about the upload and to seek approval).

CEV protected product categories:

In line with the Board of Administration decision of 4th October 2024, the following product categories are released for the competition on a non-exclusive basis:

- 1. Airlines
- 2. Banking
- 3. Body & healthcare products
- 4. Courier services & logistics
- 5. Mobile phone technology/communications

The following product categoroes are reserved by CEV and <u>not</u> released:

- 1. Betting & gambling*
- 2. Sports equipment: volleyballs

^{*}For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for



the "National lottery", provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by the CEV. The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Competitions.

<u>Exception</u>: Participating teams may position <u>one</u> sponsor logo of the "betting & gambling" category on the official player jersey. Approval will be given through the certificate for advertising on uniforms.

Approval procedure for LED system playlist (only after the LED system application is approved):

- > CL-S form to be compiled in the CEV database with all sponsors/partners displayed in the frame of the competition (including brand name, product category, website, brand logo).
- LED playlist duly filled in with only approved sponsors to be uploaded into the NF folder on the Cloud. Email to be sent to marketing@cev.eu to notify CEV of the upload.
- > The files will be approved on the CEV Cloud directly. In case any changes need to be made, organisers will be informed by email.
- ➤ NO FILES ARE ACCEPTED BY EMAIL.

9. Branding and Graphics

The CEV Cloud is an optimised file-sharing and storage solution.

All Organisers have direct access to all resources via a web service interface. The CEV Cloud supports drag-and-drop file management. No logins or passwords are needed.

Special links take you directly to the CEV Cloud with two main folders:

Download, which contains all necessary files / templates you need to use for production of any possible material related to the competition: https://cloud.cev.eu/url/natteamsdown

and

Upload, where all files have to be uploaded, checked and approved by CEV before producing. After uploading any files, the Graphics Department (graphics@cev.eu) has to be notified via a short e-mail. No automatic notification is sent to the CEV Office when files are uploaded. The upload folder is structured by organisers: https://cloud.cev.eu/url/natteamsupl

Graphics whose production is mandatory:

- Court banners in case of static court layout
- Backdrop
- Poster (printed or electronic versions)
- Podiums (for Final Four)

If any additional graphics (social media, web promotions, billboards, etc.) are used, they must also be approved in the same way as described above.

<u>All graphics</u> (banner, net, backdrop, poster, etc.) shall be downloaded from the CEV Cloud https://cloud.cev.eu/url/natteamsdown

Branding guidelines published on the CEV Cloud must be followed by all organisers.

The CEV institutional brand can be downloaded from the CEV Cloud as well: https://cloud.cev.eu/url/cevbranding.

LED system information:

Using of LED system boarding:



- League Phase matches optional
- Final Four mandatory

The LED system application form must be downloaded from the download folder in the CEV Cloud https://cloud.cev.eu/url/ledapplform20

(We recommend reading all the requirements for using the LED system and all the information in the application very carefully).

A fully compiled form must be uploaded to the CEV Cloud into your respective folder https://cloud.cev.eu/url/natteamsupl by 2nd April 2025. When uploaded, please send an email to araphics@cev.eu to inform us and request approval.

Approval procedure for any branding material:

- After approval of the sponsors in the CL-S form, branding files /graphics are to be uploaded into the NF folder on the CEV Cloud.
- Email to be sent to <u>graphics@cev.eu</u> to inform us about the upload.
- The files will be approved on the CEV Cloud directly.
- In case any changes need to be made, organisers will be informed by email.
- NO FILES ARE ACCEPTED BY FMAIL

Reminder:

After uploading files, the Graphics Department <u>graphics@cev.eu</u> / <u>marketing@cev.eu</u> must be notified by a short e-mail. (All files to be approved must be uploaded to the cloud. Any e-mail attachments will not be taken into consideration).

Please note that the CEV Cloud does not automatically notify us when new files are uploaded. Therefore, it is important to inform us via a brief email (without any attachments) when you have uploaded new files.

We strongly recommend sharing the files <u>well in advance</u> of production to allow time for any necessary adjustments and recommendations. Please keep in mind that we require a certain amount of time to respond.

N.B.: All branding material and layouts will be made available by CEV on the Cloud by 31.12.2024

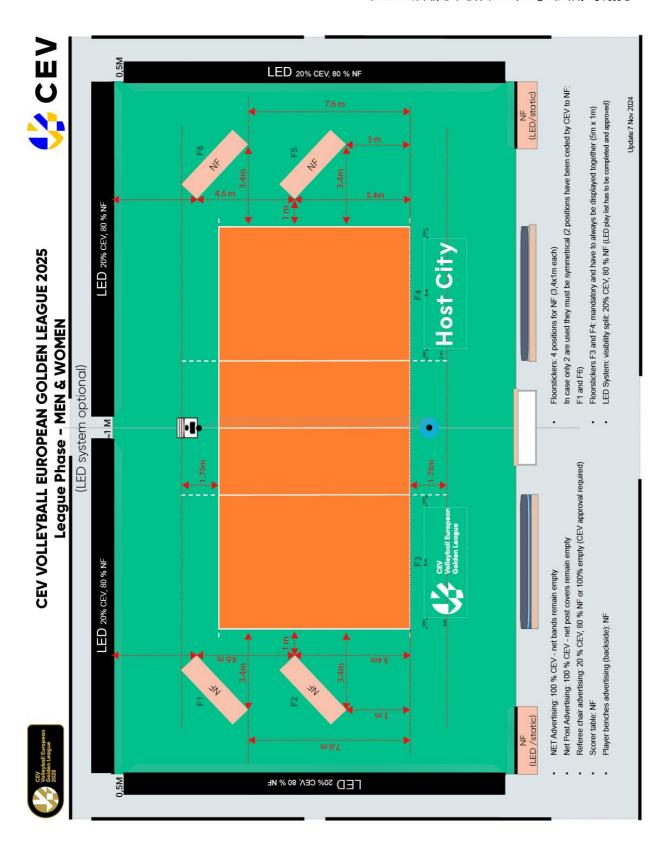
CEV Volleyball European Golden League 2025 – League Phases static panels structure:

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CEV Volleyball European Golden League 2025 – League Phases LED system structure:

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