

CEV Champions League Volley Volleyball Cup Challenge Cup 2026

Official Communication No. 1

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1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations interested in registering teams for one of the CEV Club competitions.

It contains important information and explanations about registration, regulations, and other items to ensure a smooth running of the competitions.

You will find a useful timeline / to-do-list in the [Organisation Guidelines - Chapter 1](#) available on the CEV website. Please read it carefully.

The CEV Office is available to help, should you have any questions, or need any assistance during this process.

2. 2026 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the 01 form (one per gender), no later than:

Wednesday, 18 June 2025 at 12:00 CEST.

Once you close the 01 form, the data is recorded and cannot be changed anymore. The CEV will set the form as 'Accepted' as soon as it is checked. When the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the [Organisation Guidelines](#).

For further details on how to access the CEV database and its functionalities, please check Chapter 22.

3. ALLOCATION OF SLOTS

The allocation of slots per National Federation reflects the [CEV European Cups 2026](#) Ranking List.

Since Russian and Belarusian teams are not eligible to register for participation in the CEV European Cups 2026, further to a decision made by the CEV Board of Administration, the vacant positions in the 4th Round of the CEV Champions League Volley will be allocated according to a strategic approach designed by the CEV to enhance the quality of the competition. Therefore, such vacancies will be regarded as wild card slots.

According to the CEV Volleyball Competition Regulations Article 31.1 §1, The CEV only registers a maximum number of Clubs per gender and per National Federation, as follows:

- a) 5 in all Club competitions
- b) 3 in the CEV Champions League Volley

The club getting a wild card is not considered in the calculation of the maximum number of participants for each and all club competitions. However, a National Federation granted with a wild card in the CEV Champions League Volley shall not be entitled to an additional slot secured via a CEV Zonal Association Cup or Zonal Association championship.

Notwithstanding the above, a National Federation granted a wild card for the CEV Champions League Volley shall not be entitled to an additional qualification slot via a CEV Zonal Association Cup or CEV Zonal Association Championship, should the total number of participating teams from that Federation exceed six (6) across all CEV club competitions.

Any CEV Zonal Association Cup shall be finalised:

- Women: by 12 October 2025
- Men: by 26 October 2025

The CEV Zonal Associations are kindly requested to inform CEV no later than by **Friday, 04 July 2025 at 23:59 CEST** to confirm the teams participating in their Zonal Cup – if any such competition is organised. The event shall feature a minimum of four teams per gender representing four different countries.

4. CL 4th Round - WILD CARD APPLICATION

Further to the decision of the CEV Board of Administration, wild cards may be granted for participation in the 4th Round of the CEV Champions League Volley.

The CEV is committed to ensuring that this process is run and governed with a strategic, balanced, and forward-looking mindset. The evaluation process considers both sporting merit and market relevance, taking into account factors such as media footprint, fan engagement, sponsorship appeal, and the long-term growth potential of participating clubs and their national markets.

The CEV hereby invites interested clubs to submit their applications for a wild card to enter the competition.

Each application must include comprehensive information addressing the following evaluation criteria:

1. Sporting Merit & Competitiveness

- Recent national and international results
- Domestic league and/or national cup standing
- Performance in previous CEV competitions (if applicable)
- Ambition and competitiveness for the upcoming season
- Team roster

2. Venue & Infrastructure


- Venue name, city, and capacity
- Compliance with CEV requirements (e.g., flooring, lighting)
- VIP, media, and team facilities
- Historical attendance and fan engagement figures in CEV and national competitions

3. Organisational Capacity & Event Organisation

- Description of the club's organisational structure
- Previous experience in hosting international or major domestic matches
- Operational readiness to meet CEV match organisation standards
- Estimated fan attendance for the CEV Champions League Volley matches
- Sports presentation strategy

4. Commercial & Marketing Potential

- Key sponsors and commercial partners
- Fan base data (attendance, social media following, community engagement)
- Marketing and promotional plans for the competition
- Proposed strategies for enhancing visibility of the club and the event
- Opportunities to create joint activities between the clubs commercial partner and the CEV.

 *Note: While commercial proposals are not a formal requirement, they may be taken into account in the evaluation process to maximise the competition's value and visibility and partner exposure.*

5 . Media Plan

- Club's digital communication strategy (website, livestream, social media)
- Content creation capabilities (video, interviews, match coverage)
- Ability to support CEV's digital and broadcast strategy

6. Strategic Value for European Volleyball

- Impact of participation on volleyball growth in the region or country
- Market development potential and media reach
- Youth programmes, school engagement, or grassroots outreach
- Long-term commitment to developing the sport

7. Commitment to CEV Values

- Respecting CEV Regulatory Framework
- Upholding Fair Play, Integrity, and Inclusiveness
- Promotion of gender equality and diversity
- Sustainability and environmental responsibility initiatives

The CEV Office remains at your disposal for any assistance in submitting the application and reserves the right to request additional information or clarifications during the evaluation process.

Applications must be submitted via email to **clubs@cev.eu** with the respective National Federation in copy no later than **Wednesday, 18 June 2025 at 12:00 CEST.**

Please note that the final decision regarding the allocation of wild cards rests solely with the CEV Board of Administration.

5. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the CEV Volleyball Competitions Regulations, Guidelines, and the Official Communications. These documents are available on the dedicated section of the CEV website: <https://inside.cev.eu/documents/volleyball-documents/>

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the Organisation Guidelines - Chapter 2.

The CEV Board of Administration approved new changes to the CEV Volleyball Competitions Regulations. The latest version of such regulations is available on the CEV website.

Please be aware that by registering for the CEV European Cups 2026, you acknowledge that you have read and agreed on the terms of these Regulations and Official Communication.

6. 2026 CEV EUROPEAN CUPS CALENDAR

The 2026 European Cups calendar is currently available in your download area in the CEV database as well as on the CEV website [here](#).

7. CEV EUROPEAN CUPS 2026 COMPETITION SYSTEM

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
1.	Main Phase – 1st Round Losers are moved to the 1/32 or 1/16 Finals of the CEV Cup Knock-out with "Home and Away" matches*	Main Phase – 1/32 Finals Additional level if more than 32 Clubs register for participation in the CEV Cup plus teams moved from the CL 1 st -3 rd Rounds. Knock-out with "Home and Away" matches	Main Phase – 1/32 Finals Additional level if more than 32 registered Clubs Knock-out with "Home and Away" matches
2.	Main phase – 2nd Round Winners from 1 st Round Losers are moved to the 1/32 or 1/16 Finals of the CEV Cup Knock-out with "Home and Away" matches*	Main phase – 1/16 Finals Winners from previous round, seeded teams and teams moved from the CL 1 st -3 rd Rounds. Knock-out with "Home and Away" matches	Main phase – 1/16 Finals Winners from previous round and seeded teams. Knock-out with "Home and Away" matches

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	<p>*Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to higher- ranked teams).</p>		
3.	<p>Main phase – 3rd Round</p> <p>Winners from 2nd Round</p> <p>Losers are moved to the 1/32 or 1/16 Finals of the CEV Cup</p> <p>Knock-out with "Home and Away" matches*</p> <p>*Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to higher-ranked teams).</p>	<p>Main phase – 1/8 Finals</p> <p>Winners from 1/16 Finals</p> <p>Knock-out with "Home and Away" matches</p>	<p>Main phase – 1/8 Finals</p> <p>Winners from 1/16 Finals</p> <p>Knock-out with "Home and Away" matches</p>
4.	<p>Main phase - 4th Round</p> <p>2 Winners from 1-3 Rounds and 18 seeded teams</p> <p>Double round robin with three matches at home and another three matches away. Five pools, each with four teams</p> <p>Winners of each pool progress directly to the Quarter Finals</p> <p>The five second placed teams and the third-placed team with the best score across all pools qualify for the Playoffs.</p>	<p>Main Phase - Playoff</p> <p>Winners from 1/8 Finals</p> <p>Knock-out with "Home and Away" matches</p>	<p>Main Phase– 1/4 Finals</p> <p>Winners from 1/8 Finals</p> <p>Knock-out with "Home and Away" matches</p>

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	The remaining four (4) 3 rd placed teams will be continuing their competition in the Quarter Finals of the CEV Volleyball Cup		
5.	Main Phase - Playoff The five second placed teams and the third-placed team with the best score Knock-out with "Home and Away" matches	Main Phase – 1/4 Finals Winners from CEV Cup Playoff Phase and four 3 rd ranked teams from Champions League 4 th Round not qualified for the CL Playoffs Knock-out with "Home and Away" matches	Final phase - Semi-finals Winners from 1/4 finals Knock-out with "Home and Away" matches
6.	Main Phase - 1/4 Finals Three winners of Playoff Phase and five pool winners from 4 th Round Knock-out with "Home and Away" matches	Final phase – Semi-finals Winners from 1/4 finals Knock-out with "Home and Away" matches	Final Phase – Final matches Winners from semi-finals Knock-out with "Home and Away" matches
7.	Final phase Final Four Winners from 1/4 finals Knock out Semi-final single matches. Winners from Semi-finals contest a single title-deciding match, whereas the semi-final losers play for the bronze medal.	Final phase – Final matches Winners from Semi-finals Knock-out with "Home and Away" matches	-

Following CEV Competition Regulations, the CEV reserves the rights to change the format according to the number of participants, the Organiser or for any valid reason.

8. CEV CHAMPIONS LEAGUE VOLLEY 2026 - PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the CEV Champions League Volley 2026 competition, including the bonus for matches won and lost.

Prize money	Men and Women
1 st Place	500,000 €
2 nd Place	250,000 €
3 rd Place	150,000 €
4 th Place	100,000 €
Quarter Final Match Victory	12,000 €
Quarter Final Match Defeat	6,000 €
Playoff Match Victory	10,000 €
Playoff Match Defeat	5,000 €
4 th Round Match Victory	10,000 €
4 th Round Match Defeat	5,000 €
3 rd Round Match Victory	6,000 €
3 rd Round Match Defeat	3,000 €
2 nd Round Match Victory	4,000 €
2 nd Round Match Defeat	3,000 €
1 st Round Match Victory	3,000 €
1 st Round Match Defeat	2,000 €

9. CEV VOLLEYBALL CUP 2026 – PRIZE MONEY

Prize money	Men and Women
1 st Place	80,000 €
2 nd Place	60,000 €

Teams eliminated in the ½ finals	30,000 €
Teams eliminated in the ¼ finals	10,000 €
Teams eliminated in the Playoff	5,000 €

10. CEV VOLLEYBALL CHALLENGE CUP 2026 – PRIZE MONEY ALLOCATION

Prize money	Men and Women
1 st Place	50.000 €
2 nd Place	30.000 €
Teams eliminated in the Semi-finals	15.000 €
Teams eliminated in the Quarter-finals	10.000 €

11. CEV CHAMPIONS LEAGUE VOLLEY 2026 – PARTICIPATION FEES

Competition	Participation Fee
CEV Champions League Volley – ½ Finals	10,000 €
CEV Champions League Volley – ¼ Finals	5,000 €
CEV Champions League Volley – Playoff	5,000 €
CEV Champions League Volley – 4 th Round	25,000 €
CEV Champions League Volley – Prior to 4 th Round	2,000 € per round

12. DRAWING OF LOTS

The CEV European Cups 2026 Drawing of Lots for the CEV Champions League Volley 2026, CEV Volleyball Cup 2026 and the CEV Volleyball Challenge Cup 2026 will be taking place at the Broadcasting Center Europe (BCE) in Luxembourg on:

Tuesday, 15 July 2025 at 12:00 CEST

The CEV European Cups 2026 Drawing of Lots event will be live-streamed on the official CEV YouTube & Facebook channels.

13. USE OF CHALLENGE SYSTEM - UPDATE

CEV Champions League Volley 2026:

Further to the CEV Board of Administration decision taken on May 18, the use of the Challenge System is mandatory in all rounds of the CEV Champions League Volley 2026, including the Early Rounds.

CEV Volleyball Cup 2026:

The use of the Challenge System is mandatory starting from the Playoffs of the CEV Volleyball Cup.

CEV Volleyball Challenge Cup 2026:

The use of the Challenge System is mandatory starting from the ¼ Finals of the CEV Volleyball Challenge Cup.

14. USE OF LED SYSTEM - UPDATE

CEV Champions League Volley 2026:

The LED system is mandatory for **all rounds** of the CEV Champions League Volley 2026.

The clubs **must** submit the “LED system application form” to the CEV for approval no later than **1 September 2025**.

CEV Volleyball Cup 2026:

The static banner system is allowed up to the ¼ Finals. The LED system is mandatory starting from the ½ finals.

The clubs shall submit the “LED system application form” to the CEV for approval no later than **29 September 2025**.

CEV Volleyball Challenge Cup:

The static banner system is allowed up to the ¼ Finals. The LED system is mandatory starting from the ½ finals.

The clubs shall submit the “LED system application form” to the CEV for approval no later than no later than **29 September 2025**.

A combination of static banners and LED system is not permitted in any of the above competitions.

The LED system application form is available on the CEV Cloud (download area).
The application form must be submitted as specified in the application document.

Overview of LED system usage:		
Competition:	LED system mandatory	Deadline to submit the LED system application form
CEV Champions League Volley 2026	for all rounds	no later than 1 September 2025
CEV Volleyball Cup 2026	from the ½ finals	no later than 29 September 2025
CEV Volleyball Challenge Cup 2026	from the ½ finals	

15. COMMERCIAL RIGHTS

In accordance with the rights already granted to Clubs (Chapter 18 of the CEV Volleyball Competitions Regulations), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley 2026		CEV Volleyball Cup 2026		CEV Volleyball Challenge Cup 2026	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners**	cannot be used	cannot be used	12 (+4 on positions 23-26)	10	12 (+4 on positions 23-26)	10
LED system visibility split (percentage of a 360° loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2+2*	2	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	100%	-	100%
Referee stand	-	100%	-	100%	-	100%

*Including two positions, one for the competition title and one for the host city (see court layout for further details on the positioning).

**The static banner system is allowed up to the ¼ Finals for CEV Volleyball Cup 2026 and CEV Volleyball Challenge Cup 2026 only. From the ½ finals the use of LED system is mandatory.

RESERVED PRODUCT CATEGORIES:

CEV Champions League Volley 2026, CEV Volleyball Cup 2026 and CEV Volleyball Challenge Cup 2026:

The CEV reserves the following product categories:

RESERVED PRODUCT CATEGORIES – CEV CHAMPIONS LEAGUE VOLLEY 2026:

1. Airlines
2. Banking
3. Courier services & logistics
4. Betting and Gambling services*
5. Body & healthcare products
6. Mobile phones/technology communications
7. Sports Equipment - Volleyballs and Sports Floor
8. Sportswear

RESERVED PRODUCT CATEGORIES – CEV VOLLEYBALL CUP 2026 & CEV VOLLEYBALL CHALLENGE CUP 2026:

1. Betting and Gambling services*
2. Sports Equipment – Volleyballs and Sports floor

3. Sportswear

*For the avoidance of doubt, although the “Betting & gambling services” sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the “National lottery”, provided that their sports betting operations are in no way presented under the same brand as their national lottery operations.

16. BRANDING

For the upcoming season, all materials and branding layouts will be available in due time after registration in the download area of the CEV Cloud, and all clubs must implement them for the 2025/2026 season.

Further information on all graphics will be published in the next Official Communication.

17. MATCH TECHNOLOGY

Participating clubs in the CEV European Cups 2025 should use the following match technologies based on the specific competition and phase:

- e-Scoresheet;
- e-Scoresheet Tablet;
- Data Volley 4;
- Video Sharing;
- Video Challenge;
- Wireless Headset.

Data Collection

e-Scoresheet, e-Scoresheet Tablet, Data Volley 4 and Video Sharing are mandatory and provided by CEV’s official technology partner Genius Sports. The applications download and user guidelines documentation link is the following: <https://download.dataproject.com/cev>

The software should be operated by following the official CEV Volleyball Competitions Regulations and the Genius Sport software user guidelines documentation:

- e-Scoresheet is the only official software, operated by one (1) Scorer who officially records the match progress, results, participants, events, protests, and sanctions of such match. Statistics of each match are collected by designated match officials of the Organiser (or home team) for CEV purposes.
- The e-Scoresheet Tablet is the part of the e-Scoresheet software operated by a team bench and match referees to manage match line-ups, substitutions, timeouts, video challenges, and to follow player positions.

- Data Volley 4 is the only official software, operated by one (1) Statistician who officially records players' and team's statistics of each match. The statistics of each match are collected by a designated Statistician of the Organiser for CEV purposes.
- Video Sharing is a software operated by a designated Statistician to upload and download match video recordings and statistics collected by Data Volley 4.

The necessary login credentials (including username and password) for the above software are available to the Organiser on [the CEV Database](#) before the start of the competition.

The Organiser must provide free-of-charge the following facilities and resources during the CEV Competition to operate the e-Scoresheet, e-Scoresheet Tablet, Data Volley 4 and Video Sharing in a professional manner:

- Hardware including laptops or tablets that meets the software minimum technical requirements:
 - [e-Scoresheet requirements.](#)
 - [e-Scoresheet Tablet requirements.](#)
 - [Data Volley 4 requirements.](#)
 - [Video Sharing requirements.](#)
- Download and installation of the latest version of the software.
- High-speed and stable internet connection for e-Scoresheet and Data Volley 4 via LAN cable with at least 10 Mb/s up and down speed and necessary power supply during the CEV Competition to ensure professional data collection and distribution to CEV and all CEV Commercial partners.
- Appointment of an experienced Scorer and Statistician during the CEV Competition to operate the software applications and collect data and statistics according to the respective regulations.
- Execute [e-Scoresheet](#) and [Data Volley 4](#) match tests in the Competition Hall one (1) day before the start of the match scheduled for a CEV competition.
- Using the credentials provided by the CEV and only on a match court, ensure delivery of the [e-Scoresheet](#) and Data Volley 4 live match statistics without internet connection interruptions or data collection mistakes.
- Finalize e-Scoresheet match on the court within 5 minutes after the end of a match and print Scoresheet according to the Official Volleyball rules and CEV Guidelines.

Prohibition of any illegal or non-authorized collection, archiving and distribution of match related data and statistics during all matches.

Challenge system

- The requirement for video challenge is mandatory based on the specific competition and phase, with details provided in [CEV Volleyball Competitions Regulations – Art. 95.1 §3.](#)
- The system must be set and used according to the relevant [CEV Guidelines – Art. 95.6.](#)

Wireless Headset

- The requirement for wireless headsets systems for referees is mandatory based on the specific competition and phase, with details provided in [CEV Volleyball Competitions Regulations – Art. 95.1 §3.](#)
- The system must be set and used according to the relevant [CEV Guidelines – Art. 95.5.](#)

For further information on CEV Competition match technology or data matters, the following contact details shall be used during all CEV Competitions:

CEV – Mr Donatas Averkinas, Sport Data Coordinator (data@cev.eu)

18. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

The CEV is the ultimate media rights-holder of the CEV Club Competitions including the CEV Champions League Volley, the CEV Volleyball Cup and the CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its exclusive global media rights distribution partner for the above-mentioned competitions.

For further information on media rights and host broadcasting production matters, the following contact details shall be used during the CEV Club Competitions season 2025/2026:

- **CEV – Ms Xiaohan Wen, TV & Media Rights Coordinator** (tv@cev.eu)
- **Infront – Ms Ottavia Perra, Director Media Sales** (Ottavia.Perra@infrontsports.com)
- **Infront – Ms Michela Cugnasca, TV & Media Rights** (Michela.Cugnasca@infrontsports.com)
- **Infront – Ms. Deborah Termanini, Media Operations** (Deborah.Termanini@infrontsports.com)

The following media rights range of exclusivity and broadcasting standards, which are duly stated in the CEV Volleyball Competitions Regulations, will apply during the CEV European Cups season 2025/2026:

1. CEV Champions League Volley

Match Schedule

In relation to their home matches, it is the responsibility of each participating club to submit officially their match date & starting time (in local time) proposals to the CEV via the 07 form.

Once submitted by the club, the proposals are considered definitive and reviewed by the CEV and the CEV Sport Media Agency. In case their competition hall is not available during the set competition window, the participating clubs shall inform the CEV via email before closing the said form.

Similarly, the participating clubs sharing competition halls/venues shall coordinate between each other before submitting their proposals via the 07 form (such clubs might also request the support of their National Federation to help with the coordination).

The CEV and the CEV Sport Media Agency reserve the right to select any of the submitted proposals by the participating clubs and confirm the final match schedule (in accordance with art. 13.3. of the official CEV Volleyball Competitions Regulations).

Media Rights

On behalf of the CEV, the CEV Sport Media Agency Infront is managing and distributing the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs **do not hold** any media rights in their domestic territory.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a free-of-charge basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the field of play.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency team on-site.
- Support to access the venue, TV compound and other broadcast areas.

2. CEV Volleyball Cup & CEV Volleyball Challenge Cup

Media Rights

With respect to the domestic matches only, the CEV is granting to the Participating Clubs the non-exclusive domestic media rights in the territory.

Host Broadcast Production

The participating clubs shall respect and fulfil the requirements stated in the CEV Volleyball Competitions Regulations and indicated below:

CEV Volleyball Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C – 5 HD cameras Delivery of TV signal via European satellite

CEV Volleyball Challenge Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Finals	CEV Broadcast Standard C – 5 HD cameras Delivery of TV signal via European satellite

For the avoidance of doubt, any domestic matches produced by the Participating Clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and signal delivery requirements:

Quality	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 nd language commentary mix (if applicable)
Microphones	Min. six (6) including one (1) net microphone to capture atmospherics
Signal Delivery	Established European satellite (Eutelsat 10A or 7B)

TV graphics	Provided by the CEV and its Sport Media Agency (via FTP)
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For the avoidance of doubt, the World Feed signal of each produced match must be delivered to the CEV and its Sport Media Agency free of charge via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to the CEV and its Sport Media Agency the following facilities and services on a free-of-charge basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the field of play.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency media and production team.
- Accommodation (full board) – up to 2 rooms for the CEV Sport Media Agency staff on-site provided that they request minimum 1 month before the start of each match.

Lastly, comprehensive TV production manuals/match running order and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

19. DIGITAL & SOCIAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram, TikTok, and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers, and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Club competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	X
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go “behind the scenes.” Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.

- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV Department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Access and use CEV Social Media Graphics creator platform
- Share on their social media behind-the-scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating clubs on social media by liking, sharing, reposting, following, retweeting content.

The official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2026 – Women	#CLVolleyW
CEV Champions League Volley 2026 – Men	#CLVolleyM
CEV Volleyball Cup 2026 – Women	#CEVCupW
CEV Volleyball Cup 2026 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2026 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2026 – Men	#CEVChallengeCupM

The CEV Digital team will reach out to each Participating Club with digital and social media coverage guidelines. A communication structure via Slack channels will also be established prior to the start of the season.

If you have any questions and/or ideas for digital and social media activations, please always contact digital@cev.eu.

20. TEAM & PLAYER PICTURES

General Information

Team and athletes' pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide quality pictures to the CEV based on the following requirements:

Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:



Quality standards:

- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (**no training suit, national team jersey or polo shirts are allowed**)
- Jersey number: to be visible on picture
- Dimension: 1800*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

Team picture

Quality standards:

- Location: backdrop or on court.
- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polo shirts are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud)
- Dimensions: at least 4000*2500 pixels and 300 DPI minimum
- Maximum weight: 12-15 MB

A **team picture** shall be provided as per the standard below:



Delivery method:

Pictures shall be submitted via the CEV database 04 form in high-resolution, in JPG format and with full player name.

➔ **Deadline of submission: 1 month prior to the start of the competition**

21. MATCH BALLS

The official match ball to be used for all games of the **CEV Champions League Volley 2026** is the Mikasa ball **V200W-CEV**.



The official match ball to be used for all games of the **CEV Volleyball Cup** and **CEV Volleyball Challenge Cup 2026** is the Mikasa ball **V200W**.



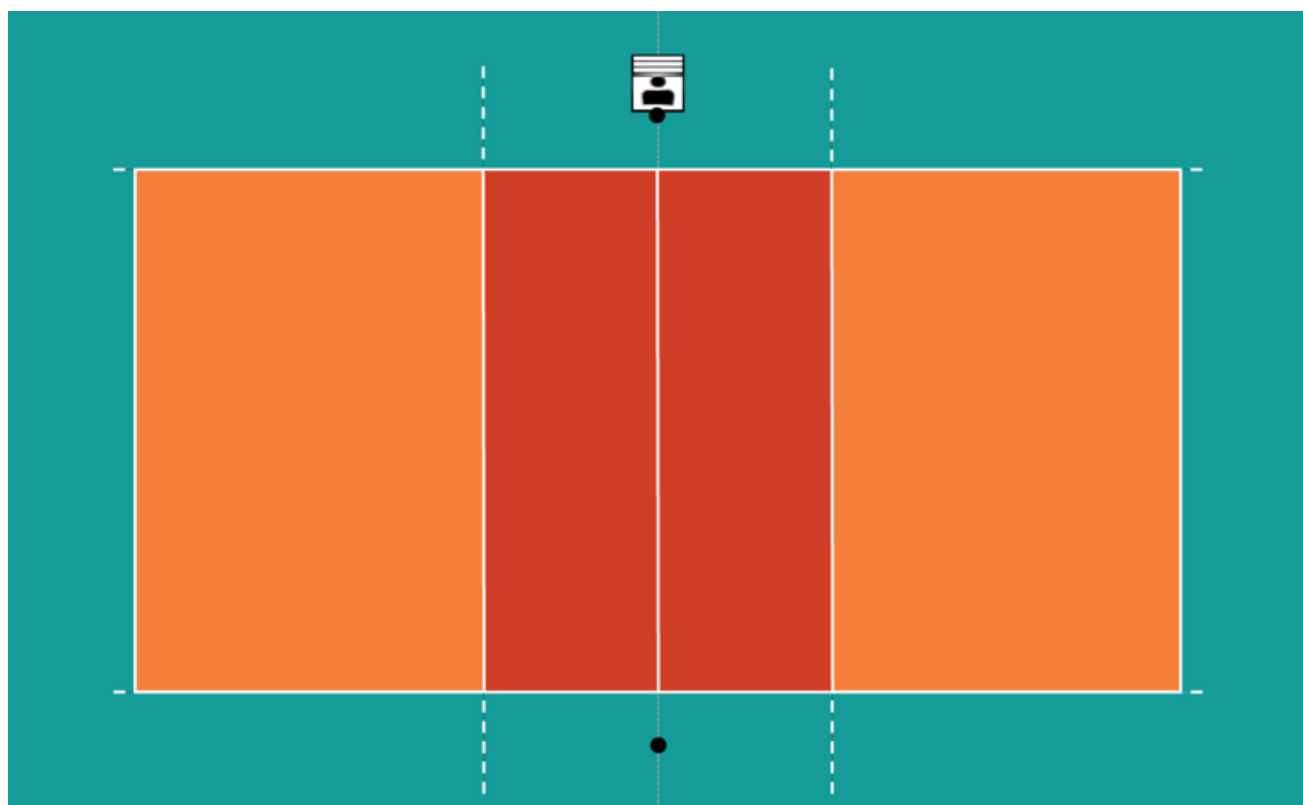
Each team registered will receive as usual **30 V200W-CEV** or **15 V200W** balls (depending on the competition) as material support from CEV. The balls will be sent by Mikasa to the respective National Federation in September 2025, then the National Federations will be responsible for dispatching the balls to their clubs participating in the European Cups 2026.

22. FLOORING

In all phases of the CEV Champions League Volley, it is mandatory to use a synthetic 3-colour surface floor placed on a wooden or equally appropriate sub-floor as follows:

- **Free Zone: 6431-Teal**
- **Back Zone: 6146-Coral**
- **Front Zone: 6038-Terracotta**

Please find below a visual representation of these colours for your reference:





CEV Publications
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