

CEV SCHOOL PROJECT Strategic Plan

2024 – 2028

play volleyball
grow with it



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Message from the CEV President



MR. ROKO SIKIRIĆ

CEV President

HELLO DEAR FRIENDS,
Welcome to our school volleyball project



Youth is our future, and it is imperative that we continue to assist coaches and physical education teachers the company.

Back in 2017, the European Volleyball Confederation launched the CEV School Project 'Play Volleyball – Grow with it' to help our partners inspire as many youngsters as possible to play the game and lay the foundation for the emergence of the next generation of volleyball stars.

Ever since those early days, we have undertaken a very exciting journey and joined forces with National Federations from as many as 28 countries and their respective authorities, visiting hundreds of schools and delivering a terrific number of sessions whereby kids have been able to familiarise themselves with the key physical and technical skills of our beloved sport.

We certainly wish to achieve even more and to do so we have re-designed this brochure that shall help you with the production of materials and tools conceived to spread the word about the CEV School Project even further and make sure that even more youngsters have their right share of fun while playing Volleyball and making new friends.

Youth is our future, and it is imperative that

we continue to assist coaches and physical education teachers in their effort to ignite a real Volleyball fever across the whole of Europe while promoting a much-needed healthy lifestyle, as we help grow tomorrow's citizens.

Editorial Message



MR. VUK KARANOVIC
Managing Director

At the heart of our mission to grow Volleyball lies the vital task of building strong National Federations.

These are the backbone of Volleyball's future, and CEV is committed to this goal through the "CEV School Project – Play Volleyball grow with it".

The main aim of CEV's school project, "Play Volleyball, grow with it," is to introduce Volleyball to as many children as possible and ensure lasting smiles. Recognising the significance of early engagement, CEV prioritises expanding participation among children.

This project caters to boys and girls aged between 6 and 14, aiming to foster unity through Volleyball, instil values of sport, and infuse joy into the game.

Designed to make Volleyball more accessible to communities, "Play Volleyball, grow with it" provides an inclusive platform for all, free from constraints of fancy facilities or strict rules. By immersing themselves in Volleyball, children not only become physically active, but also gain invaluable lessons in diversity, inclusion, and life skills.

This project can work alongside similar efforts by National Federations, paving the way for a brighter future for Volleyball. Since its inception in 2018, the project has witnessed continuous growth, and we eagerly anticipate its further evolution, enriching both in quantity and quality.

About CEV School Project



Fostering community inclusion and cohesion,
serving National Federations.

Dedicated to fostering community inclusion and cohesion, the CEV "Play Volleyball, grow with it" programme serves the National Volleyball Federations. Collaborating with experts, educational materials have been updated and tailored to suit children aged from 6 to 14. Moreover, the project prioritises the social role of Volleyball, utilising it as a tool to enhance community integration and bridge-building in society. Here, everyone is welcome to join the beloved sport, irrespective of disabilities or socio-economic backgrounds.

the CEV adopts established programmes and collaborates with National Volleyball Federations, Ministries of Education and/or Sport in line, and National Olympic Committees. The aim is to introduce Volleyball and Beach Volleyball to a wide audience of children, promoting active lifestyles and equipping them with essential social skills for a brighter and more inclusive future for all.

Volleyball, with its myriad of educational, health, recreational, and social benefits, holds significant potential for fostering camaraderie, fair play, and the development of responsible citizens among young people. It enriches social participation across all levels of society.

Dedicated to leveraging Volleyball to improve social and health conditions,

play volleyball
grow with it



Vision & Mission



To make volleyball top choice sport in schools, where every child find joy in playing.



Inspiring through volleyball,



we offer innovative, safe, and inclusive experiences for children, teachers, coaches, and the community,



prioritising health, learning, growth, and friendship.

Values



TOGETHERNESS

We will ensure that we show solidarity, respect, unity and working as a strong and collective team with all involved stakeholders, institutions and individuals. We will always honour the work and opinion of each other, allowing an open and fair interaction with a clear sense of duty and responsibility.

RESPONSIBILITY

We are conscious about our role as sport organisation in all aspects of society, including economic, social, and environmental. There must be a balance in our activities between economic growth and the welfare of society and the environment.

EXCELLENCE

We will always strive for the highest quality in everything that we do, pushing each other's way of thinking and ensuring bold ideas end up in meaningful impacts, innovating with intention and maintaining a strong level of professionalism.

INTEGRITY

We pursue our vision in an honest and ethical manner by ensuring that all decisions and actions in the organisation are transparent, and allowing for fair play, consistency and trust in all that we do.

INCLUSIVENESS

We will ensure gender equality and social inclusion by providing equal opportunity and fair treatment to everyone, while fighting against discrimination and intolerance.





Strategic Goals



Goal #1



Ensure Children's Enjoyment and Growth Through Volleyball

- **Develop children's Volleyball and life skills.**
- **Foster enjoyment, leading to long-term engagement in Volleyball.**
- **Provide a safe environment for children.**
- **Increase overall physical activity levels.**

Goal #1

Ensure Children's Enjoyment and Growth Through Volleyball



Objectives

Increase the **number of National Federations**.

Increase the **number of participants** across diverse demographics.

Develop and disseminate a comprehensive **safeguarding guideline**.

Conduct **educational webinars**.

Measure /KPI

Have 40 National Federations actively implementing the project with signed contracts.

Achieve a 20% increase in participation from children/schools/clubs(actual number + percentage).

Publish the document online to provide accessible guidelines.

Hold a series of 5 webinars.

Completion Date

June 2028

Submission of annual report by June
(end of school year)

December 2024

June 2025



Goal #2



Teachers & Coaches Capacity Building

- **Develop and disseminate high-quality educational materials such as videos and handbooks.**
- **Facilitate learning and networking opportunities through, but not limited to, coaches conventions, workshops, and webinars.**

Goal #2

Teacher / Coaches capacity building

Objectives

Create curriculum

(handbook + videos) for children aged 6-14 (indoor, sand, grass).

Organise CEV **Coaches Convention** annually.

Organise **6 webinars annually**.

Organise **5 workshops** on national level supported by CEV annually.

Measure /KPI

Achieve a 4+ stars evaluation feedback rate from a survey with a minimum of 100 participants.

- Ensure a minimum of 600 certified participants;
- Attain a 4+ stars evaluation feedback rate from survey, with at least 25 % of total participants.

Secure 600 registrations for all webinars by December (calendar year).

Secure 500 on-site participants (signing the registration paper).

Completion Date

- Publish handbook + videos by June 2024
- Survey feedback report by June 2025

September 2028

December yeach year

December yeach year





Goal #3



Grow the Community

- **Inclusivity:** Engage the participation of children from underprivileged backgrounds, including those with disabilities, facing economic challenges, and from minority groups.

- **Social Dimension:** Facilitate family involvement and community engagement through networking and collaboration with diverse entities (NGOs, government institutions, etc.)

Goal #3

Grow the Community

Objectives

Provide educational materials for incorporating exercises for children with disabilities.

Create a dialogue and raise awareness on the topic of DEIB (Diversity, Equity, Inclusion, Belonging).

Bring the community together and create more visibility of the project.

Measure /KPI

Incorporate the materials into the handbook.

Organise 3 annual workshops / webinars on the topic of DEIB.

Each NF to organise 1 festival annually;
Each NF to conduct 1 visit per school / club monthly.

Completion Date

June 2024

December 2028

December 2028





Goal #4



National Federation Development

- Enhance the administrative capacity of NFs through reportings, project managers meetings, and workshops.
- Expand the operational capacity of NFs by increasing the number of affiliated clubs.
- Provide support for programme implementation through the distribution of equipment.

Goal #4

National Federation Development

Objectives

Provide **practical knowledge/skills** to National Federation's administrators.

Increase **number of clubs**

Collect, analyse and provide **constructive feedbacks** on monthly & annual reports.

Distribute **equipment to National Federations** to enhance the quality of programme experience.

Measure /KPI

Organise 3 annual workshops with project managers.

Achieve a 10% annual increase in number of clubs.

Review 9 monthly reports and 1 annual report.

- Provide 40,000 balls
- Provide 7,000 bands

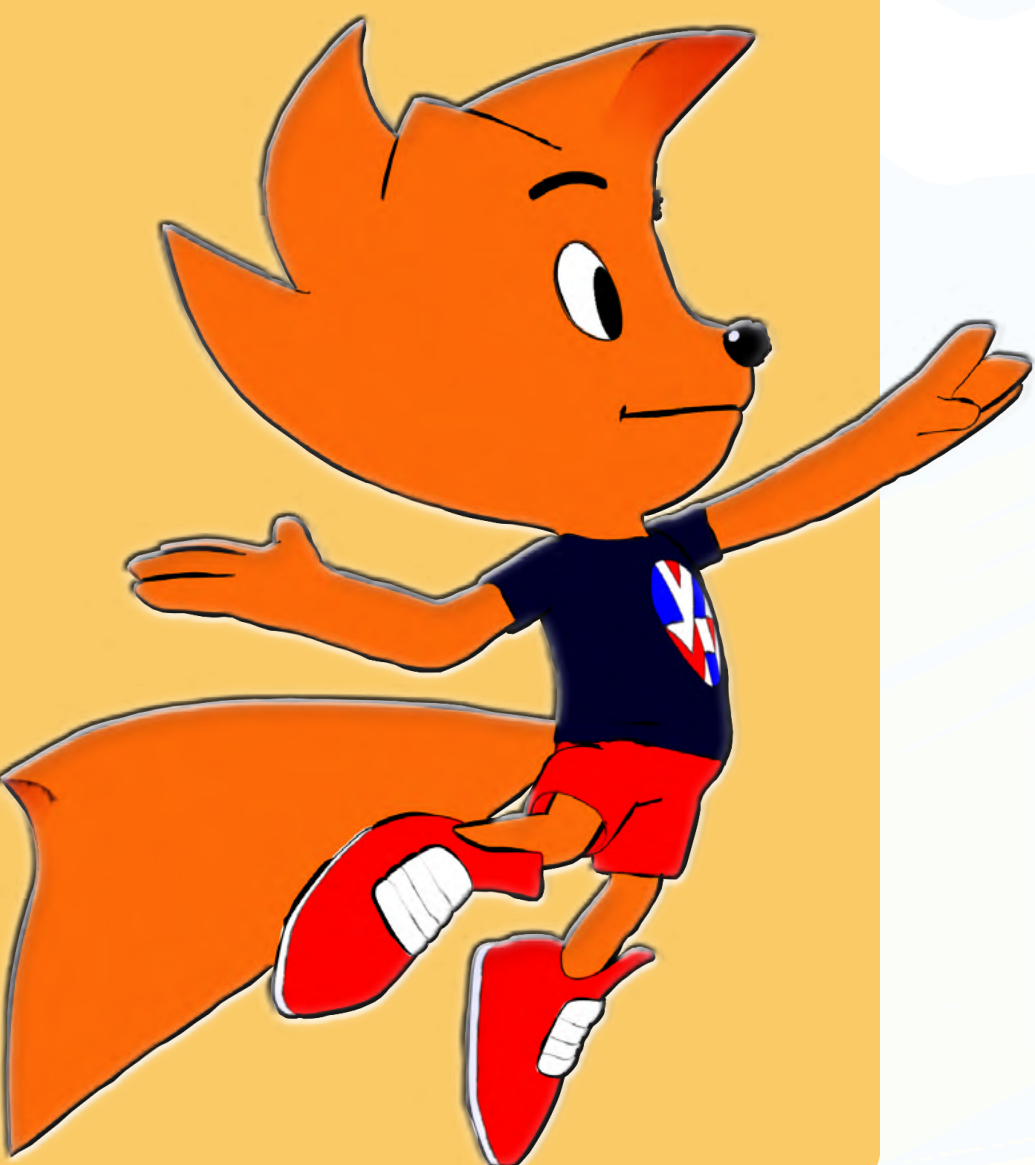
Completion Date

June 2028 (end of School year)

June 2028 (end of School year)

June 2028 (end of School year)

June 2028



Goal #5



Women Empowerment

- Promote increased participation of women in coaching and sport in general.
- Create pathways through workshops, webinars, and networking opportunities.



Goal #5

Women Empowerment



Objectives

Organise a campaign to raise awareness and **women participation in coaching**.

Ensure 50% **women speakers** for the Webinars.

Create **a networking platform for women coaches** through CEV Women Coaches Working Group.

Achieve **gender balance** in CEV Coaches Convention.

Measure /KPI

Initiate the campaign.

Invite 3+ women speakers annually.

- Conduct 4 meetings annually.
- Establish 1 online group with 1,000 members.

Ensure 50% women participants.

Completion Date

June 2025

June 2028 (end of School year)

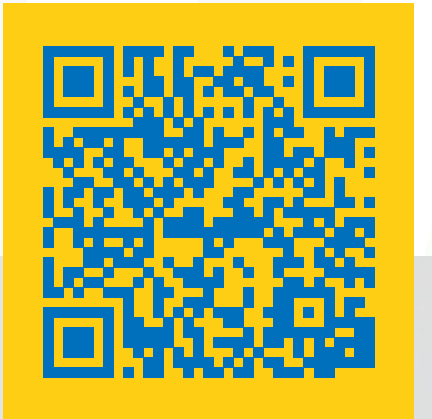
- June 2028 (end of School year)
- By June 2028

By September 2028



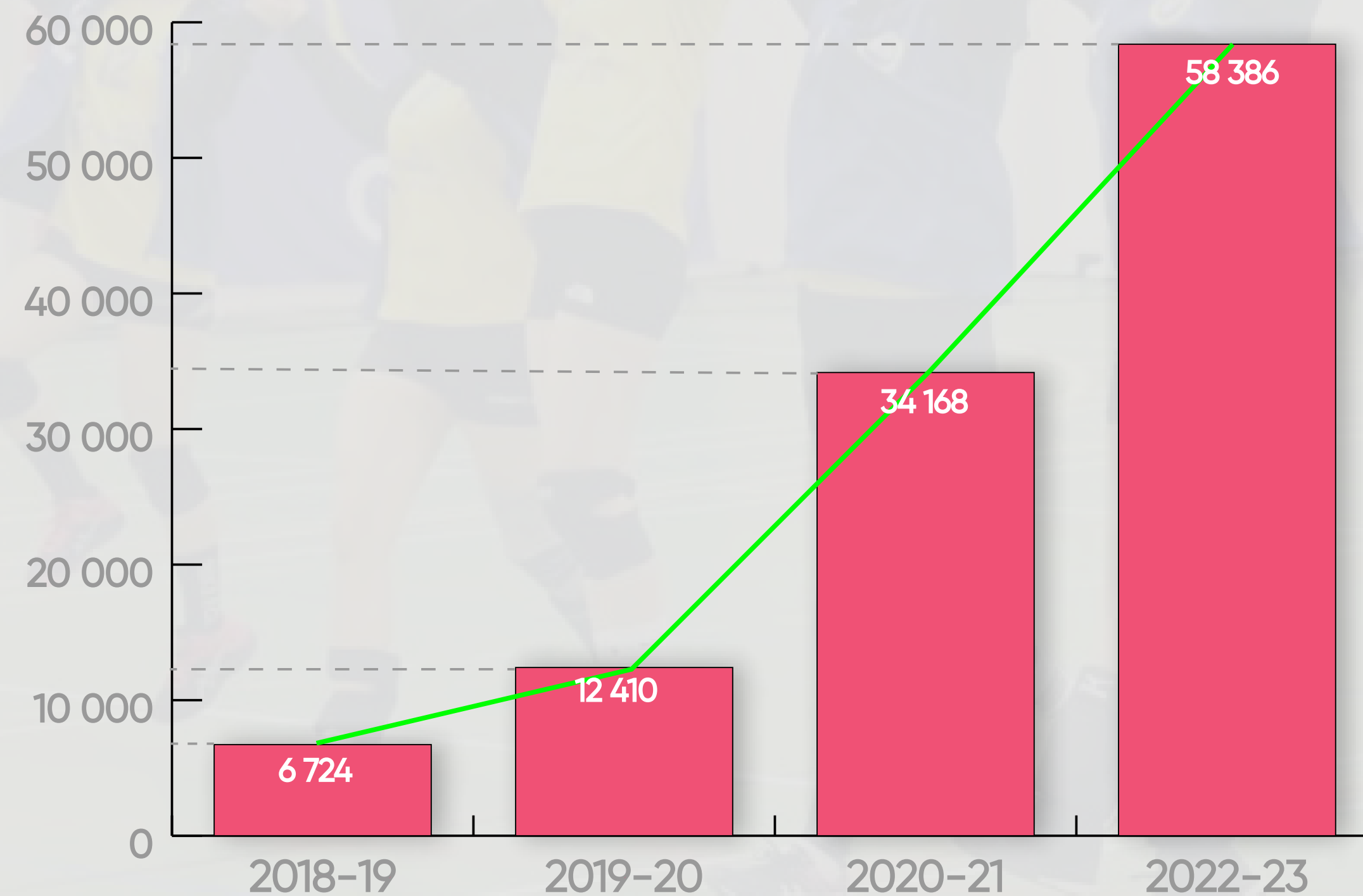
What was achieved so far ...

FOLLOW OUR
UPDATES WITH
QR CODE



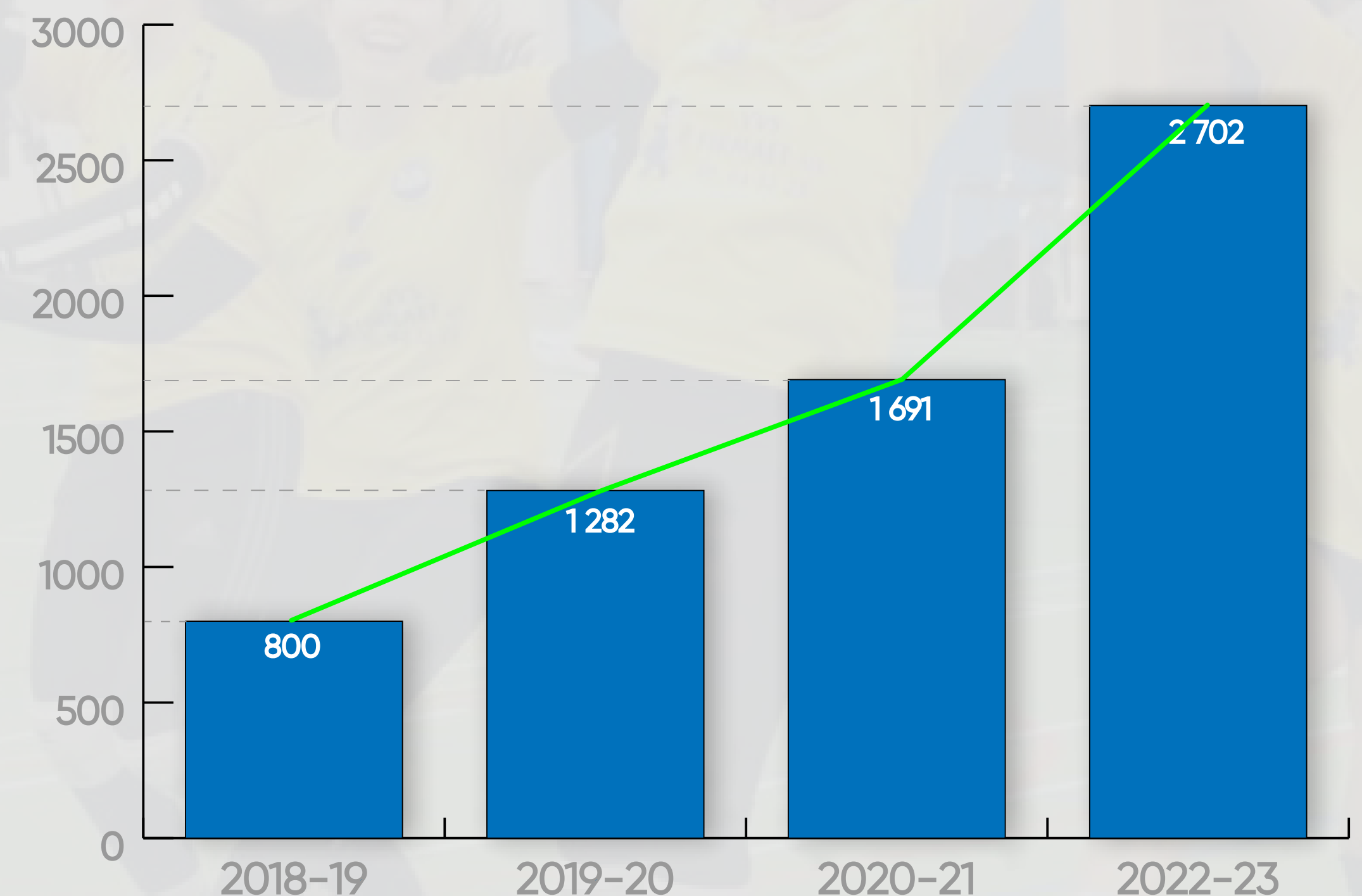
Key achievement and where we are now

Children



Years

Teachers & Coaches



Years

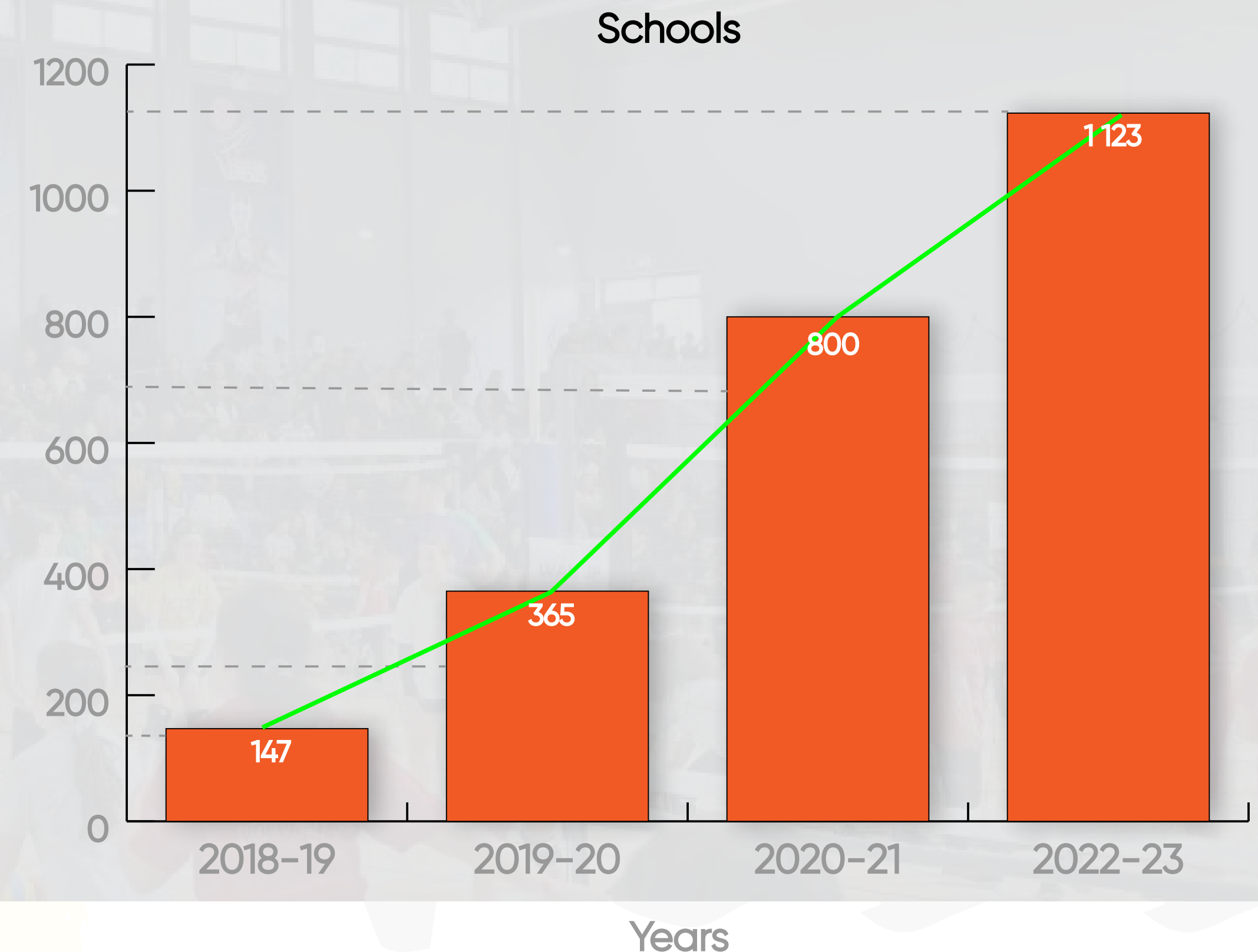
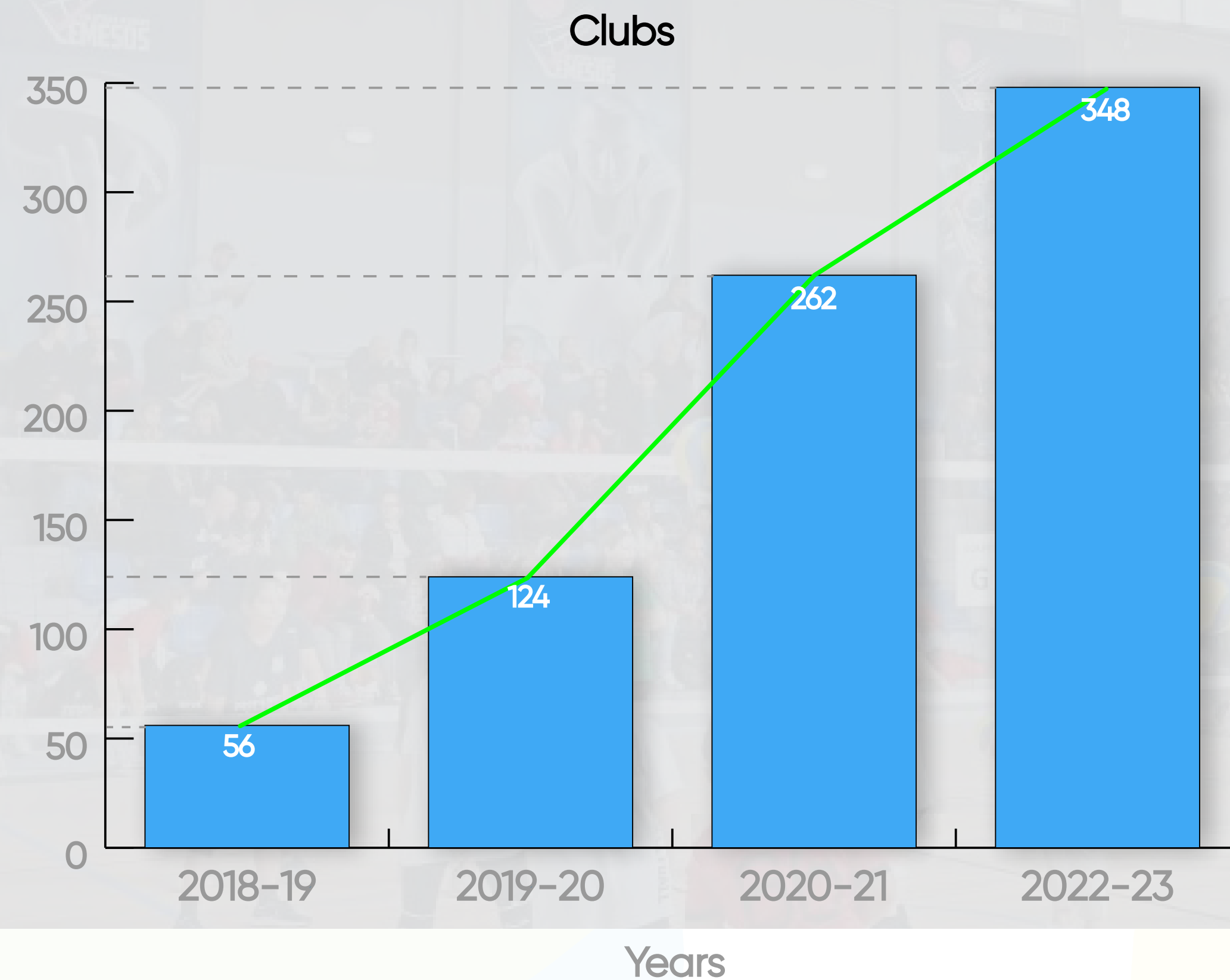
Trend

What was achieved so far ...

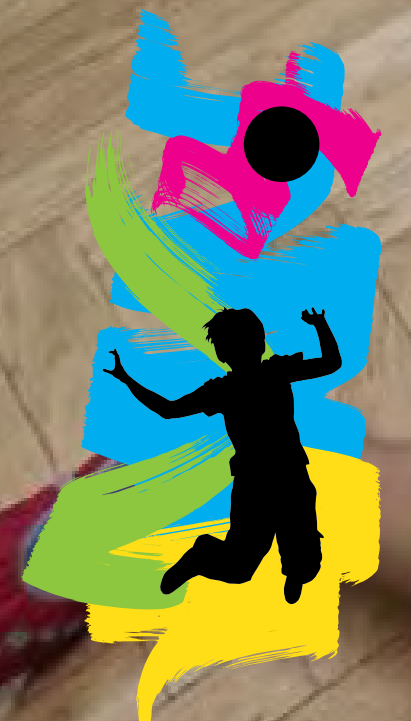
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Key achievement and where we are now



Trend



SCHOOL
VOLLEY
BALL



play volleyball
grow with it



Sources of pictures inserted in this publication: Databases CEV, CVF, TVF, FVA

Contact:



[ceve.eu](https://ceveu.eu)



Confédération Européenne de Volleyball a.s.b.l.
488, route de Longwy • L-1940 Luxembourg



+352 25 46 461



development@ceve.eu



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