

# CEV U18/U20 Beach Volleyball European Championship 2022

Candidature  
Application  
Guidelines



**CEV U20**  
Beach Volleyball  
European Championships  
2022



**CEV U18**  
Beach Volleyball  
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# Introduction

The CEV Age Group Championships are considered a key element of both the CEV and National Federations (NFs) development programme, allowing the next generation of elite European Beach Volleyball athletes the best conditions to compete on high level and develop their personal skills.

The events attract a constantly rising high number of participating NFs across Europe, acting as the annual meeting point for young Beach Volleyball athletes across Europe. Since 2013 the number of Main Draw teams has been increased to 32 and since 2018 a Qualification Tournament is foreseen to allow all Federations the chance of participation in these annual youth Beach Volleyball meetings of the future stars of European Beach Volleyball.

CEV pays special attention in promoting the events aiming to offer in collaboration with the organisers an event experience to all participants and fans through a range of initiatives.

This candidature application document aims to give a clear overview of the event conditions and to allow a smooth and in time build up aiming to achieve well prepared and organised events, embedded in the development strategy of the interested National Federations.

## 1. Appointment Process

### Step 1: Application

The CEV invites you to apply for the organisation of the CEV U18 and U20 Beach Volleyball European Championships 2022 **by September 17<sup>th</sup> 2021**.

### Step 2: Evaluation

The CEV evaluates the applications based on a number of criteria involving:

- The documentation provided,
- NFs/organisers having experience in organising European Beach Volleyball events,
- National development plan,
- Additional parameters such as involvement in CEV initiatives, etc.

### Step 3: Award

If appointed by the CEV, the candidate will automatically become the organiser of the respective CEV competition and an agreement will be sent for signing to the organising National Federation.

Public announcement of the appointed Organisers will be coordinated together with the CEV at a mutually agreed time and a timetable of actions referred as the Event's Master Plan will be shared with the Organisers.

### Step 4: Execution

The Organiser and the CEV work closely together throughout the implementation process in order to deliver together a great and remarkable event for all involved stakeholders.

Requests for additional assistance regarding the application can be addressed to [beach@cev.eu](mailto:beach@cev.eu).

## 2. Application Requirements

The submission of the candidature application is an acceptance to comply with the [CEV Beach Volleyball Regulations & Guidelines](#) and the organising conditions/rights for the CEV competition as set below.

As clearly indicated in the CEV "BV-A Beach Volleyball Competition Application form" certain supporting documents shall be presented together with your application.

More specifically the candidate is expected to present for evaluation:

- ✓ Present a 2 years Beach Volleyball development plan and the impact of being awarded the event in this plan,
- ✓ The commitment letter that is within this Candidature Application document,
- ✓ A duly completed [BV-A Application form](#)
- ✓ Binding support from the Host city, sponsors, other institutions and partners on national, regional and local level, which are involved in the Application,
- ✓ Guarantee from the Competition venue owner concerning its exclusive use from 3 days before to 1 day after the competition; as well as the exclusive grant of all rights concerning advertisement and promotion in the Competition venue,
- ✓ A city map highlighting the venue(s) and the hotels to be used for the competition
- ✓ A venue map including all courts, the stadium and organisational areas-true to scale
- ✓ A draft overall event budget
- ✓ A brief description of the Host city.

For the event delivery the candidate is expected to:

- ✓ Develop in collaboration with the CEV an event specific Hygiene Guidelines plan in line with the respective CEV documents and following the hygiene conditions set by the National authorities
- ✓ Involve a sufficient management team for the proper event delivery, considering the amount of participating teams and necessary supporting operations
- ✓ Present adequate promotional & event communication initiatives for the pre and during the event period (timeline, activities, channels of promotion, media, etc.).

The submission of the candidature application is an acceptance to comply with the CEV Competition Regulations and the respective CEV Beach Volleyball Guidelines for the specific event category plus the organising conditions/rights set below.

An event can be staged in more than one venue; in this case, attention needs to be paid in planning both the necessary supporting facilities, logistical aspects and human resources.

## 3. Key Organising Terms & Conditions

Event Parameters	
Organising Fee to CEV	NO
Event Dates	In the period mid-June to August to allow the smooth participation of athletes with academic obligations.
Infrastructure and Facilities	According to CEV Beach Volleyball Competitions Regulations and Guidelines
Centre/Side court Capacity	Centre court with minimum capacity of 500 including designated areas for VIP and participating Federations
Competition, Warm-up courts	Min. 4 competition courts plus 1 warm up per gender
Number of competition days	Min. 4 for Main Draw plus 1 for Qualification
Number of Main Draw teams	32 per gender, including 3 Host country teams
Qualification Tournament	Yes, if more than 30 NFs register to the event (played 1 day prior to the Main Draw)
Competition format	Double gender events. Pool play followed by a Single Elimination Phase and classification matches. Qualification Tournament in line with the CEV Regulations and Guidelines
Accommodation plus local transportation	For all participating delegations, CEV Officials and referees
Flights & Per Diem	CEV Officials and neutral referees
Minimum Production Obligation	Matches to be produced: semi-finals onwards (8 matches) Production standards: Production standard: 3HD camera Delivery of the signal: via internet/RTMP (Streaming Feed)
Production of CEV identity	According to CEV Brandbook and Beach Volleyball Branding Guidelines
Match Data Collection	Ensure necessary equipment, connectivity and experienced personnel for the professional usage of E-Scoresheet and statistics collection.
Assignment of LOC & Staff	According to the requirements set in the CEV Beach Volleyball Regulations and detailed in the CEV Beach Volleyball Guidelines
Uniforms	Compulsory for CEV officials & Referees, optional for participating delegations (option to be confirmed -3 months from event dates)

Organiser Benefits	
Competition	3 Main draw spots for the hosting NF. Top host team seeded as No1 in the tournament
CEV contribution to the organisers	Up to 25,000 EUR
Fees of participating teams to the benefit of the organiser	<p>For each Main Draw team the respective National Federation shall pay a contribution of 70,- EUR per delegation member per day for five days in total even if the duration of the stay of its delegation members is shorter to the organiser (Main Draw 5 x 70,- EUR = 350,- EUR).</p> <p>For each Qualification team the respective National Federation shall pay a contribution of 70,- EUR per delegation member for one day to the organiser (Qualification 70,- EUR).</p>
Commercial rights	<ul style="list-style-type: none"> <li>- Appointment of national sponsors/partners apart from the categories reserved from CEV*:               <ul style="list-style-type: none"> <li>- Airlines</li> <li>- Banking</li> <li>- Betting and Gambling services*</li> <li>- Body &amp; healthcare products</li> <li>- Courier services &amp; logistics</li> <li>- Data</li> <li>- Mobile phone/technology communications</li> <li>- Sports Equipment - Volleyballs</li> <li>- Sportswear</li> </ul> </li> </ul> <p><i>* Pls note that as per the CEV regulations alcohol, tobacco and pornography are prohibited categories</i></p> <ul style="list-style-type: none"> <li>- Use of presenting sponsor package, including presence to the Competition name</li> <li>- All private and governmental subsidies</li> <li>- Non-exclusive Merchandising for selected products, upon approval of CEV</li> <li>- Use of the marks of the competition and the CEV in promotional and marketing initiatives (following CEV approval)</li> </ul>
Advertising rights	<ul style="list-style-type: none"> <li>- 70% of panels and commercial flags surrounding competition courts</li> <li>- 70% of logos on the backdrop</li> <li>- 50% of the total space on referee chair, net bands, net side bands &amp; net post paddings</li> <li>- 100% in VIP and other hospitality areas (apart from CEV institutional logos + partners)</li> <li>- On designated areas of the athlete's uniforms (if provided), Referees and OC member's uniforms.</li> </ul>

Organiser Benefits	
Media rights	- Domestic Media Rights (available only in the host territory) - The Organizer is allowed to stream matches live on its domestic digital and social media platforms including relevant geo-blocking.
CEV support (VIK)	Medals and MIKASA balls
Uniforms	Exploitation of athletes uniforms if the organisers opt to provide them to all <b>participating athletes</b> (excluding the CEV position).  Exploitation of officials uniforms
Ticketing	100% with the organisers, except the CEV predetermined contingent. Ticketing policy to be developed in collaboration with CEV if applied.

## 4. Miscellaneous

The applicant commits by submitting an application to:

- Organise the CEV competition according to the latest version of the CEV Beach Volleyball Competitions Regulations & Guidelines, the Official Beach Volleyball Rules and relevant provisions of the FIVB Sports Regulations, FIVB Medical and Anti-doping Regulations and CEV Regulatory Framework.
- To comply with the rules, process and deadlines stated in the application document. The lack of compliance with the latter may lead to a denial of the application, submission or request.
- To bear the costs related to the granted rights and obligations to be fulfilled.

Applications need to be complete, true, accurate, realistic and based on existing and verified data. The FIVB/CEV is entitled to cancel the appointment of the Organiser in case of wrong or missing data.

The Applicant involvement in the organisation of the CEV Competition terminates, without notice, upon appointment of another Applicant as Organiser. The CEV is entitled to cancel the appointment of the Organiser in case of a wrong or missing data.

The CEV is the exclusive owner of the author's right and related rights for each, any and all works arising during the Candidature process. In case a literary or artistic work or related rights is considered by law as a work of joint authorship between the CEV and the Applicant or as a work of the latter, all author's rights and related rights of the Applicant are irrevocably granted to the CEV.

The CEV is the exclusive owner of each, any and all signs capable of being represented graphically, inventions, discoveries, processes, ideas, methods, ornamental or aesthetic aspect of an item and know-how arising during the Candidature process. The Applicant supports the CEV in applying and obtaining patents, designs and trademarks. The Applicant refrains for obtaining for itself any rights for these items.

## 5. Commitment

*Please print the following text on the official letterhead of your entity. The names of all parties and their representatives shall be included at the end of the text. Please return one original to the CEV office, together with your application.*

*If the application is submitted by more than one entities, all entities shall sign only one original.*

Dear Mr President,

Hereby, we decide to apply for the organisation of the CEV U Please insert Age category Beach Volleyball European Championships 2022, hereinafter "the CEV competition".

The present letter expresses our serious, clear and certain will. We are prepared to do our best to deliver a top quality sport event, to be seen by fans, media and partners as an international event.

By submitting this application, we are irrevocably, fully and unconditionally willing to organise the CEV competition; in accordance with the data mentioned in this application and the requirements set by the CEV in the application document and CEV regulatory framework.

Our application is complete, true, accurate, realistic, based on existing and verified data and according to the CEV requests for information.

We own, have or will obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience and other resources to comply with the CEV requirements and implement the content of our application.

If the CEV appoints us as Organiser, we acknowledge, agree and warrant that our application will automatically be considered as a binding agreement.

Yours sincerely,

*Place*

*Date*

*Name of NF President, signature and seal*

*(In case of several NFs applying together, please insert all the names and signatures of the NF Presidents)*





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