

Snow/Beach Volleyball Athlete & Team Photo Guidelines



Edition: 2020
Issued on: 26/02/2020

General information

The CEV uses photos of athletes and teams for promotional purposes, including on the CEV website/social media, accreditations, TV graphics, as well as in the Sports Presentation package.

It is paramount for participating NFs to submit to the CEV prior to the start of the season high-quality photos as per the below quality standards:

- A photographer and a high-quality camera is necessary.
- A digital single-lens reflex camera (DSLRs) is recommended.
- The cameras' settings should be adapted to the location and lighting conditions.
- All photos to be in high-resolution.
-
- For the coming season, the CEV is asking each participating NF to provide the following 4 types of photos:

For all athletes: Portrait shot

Only those athletes and teams playing in EuroSnowVolley/Continental Cup Final /EuroBeachVolley:

- Full body shot
- Full body signature pose
- Team picture

Two folders have been created on the CEV Cloud, each with a designated folder for each country for the provision of the stated files:

- ➔ Beach Volleyball – <https://cloud.cev.eu/url/bvdropfolder>
- ➔ Snow Volleyball – <https://cloud.cev.eu/url/svdropfolder>

1. FOR ALL ATHLETES: Portrait shot – The standard front on profile shot



Quality standards:

- White background
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back/on the hips
- Body position: straight to the camera with shoulder visible
- Uniform: Top/tank top free of any advertising (advertisement on athletes accessories is allowed as per CEV BV Guidelines)
- Uniform number: optional
- Dimension: 1800*2800 pixel and 300 DPI minimum
- Maximum size: 8 MB

- ➔ **Format:** JPG
- ➔ **Filename:** Full player name, example "FED – SURNAME First name"
- ➔ **Delivery method:** Add to Player profile of VIS and upload on respective Cloud link for [Beach](#) or [Snow](#)

2. FOR TOP EVENTS (EuroBeachvolley, EuroSnowvolley, CCUP FINAL)

A. Full body shots

Three full athlete body position shots, as per the standard described below:

1. looking left
2. front on (looking straight at camera)
3. looking right



Quality standards:

- No background (alpha channel)
- Eyes: according to the position described above
- Expression: focused
- Hands: on hips
- Uniform: Top/tank top free of any advertising (advertisement on athletes accessories is allowed as per CEV BV Guidelines)
- Uniform number: optional
- Dimensions: 2000*5000 pixel and 300 DPI minimum
- Maximum size: 12 MB

→ Format: JPG

→ Filename: Full player name, example "FED - SURNAME First name left/front/right"

→ Delivery method: Upload on respective Cloud link for [Beach](#) or [Snow](#)

B. Full body signature pose(s)



Up to 3 signature poses selected by the player, with or without a ball.

Quality standards:

- No background (alpha channel)
- Eyes: according to the position described above
- Expression: Player's choice
- Hands: free style
- Uniform: Top/tank top free of any advertising (advertisement on sport gear is allowed as per the BV Regulations)
- Uniform number: optional
- Dimensions: 2000*5000 pixel and 300 DPI minimum
- Maximum size: 12 MB

→ Format: JPG

→ Filename: Full player name, example "FED - SURNAME First name pose 1/pose 2/etc..."

→ Delivery method: Upload on respective Cloud link for [Beach](#) or [Snow](#)

C. Team picture

Team picture (Beach Volleyball – 2 players, Snow Volleyball 3 or 4 players), as per the standard described below:



Quality standards:

- Location: On a court.
- Background: natural as shot
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Uniform: sport related clothing
- Uniform number: optional
- Dimensions: at least 4000*2500 pixels and 300 DPI minimum
- Maximum size: 12 MB

→ Format: JPG

→ Filename: Team name, example "FED – Team photo SURNAME -SURNAME – SURNAME" (depending of the discipline)

→ Delivery method: Upload on respective Cloud link for [Beach](#) or [Snow](#)

Photo example by the Beach Major Series websites & players profiles