

CEV Volleyball European Silver League 2024

Official Communications No. 1

Released 13 November 2023

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1. Introduction

By registering for participation in the CEV European Silver League 2024, all the teams commit to following the CEV Competitions Regulations, Guidelines, and Official Communications. The latest version of the 'CEV Volleyball Competitions Regulations' is available here:

https://inside.cev.eu/media/lenn2kyq/leg_cev-volleyball-competitions-regulations_approved_boa_25-02-2023_final.pdf

All participants are required to be aware of the content of this document, in particular the specific provisions outlined in Chapters 20 and 26.

This and subsequent 'Official Communications' are available as a pdf file on the CEV website here:

<https://inside.cev.eu/en/documents/volleyball-documents/>

The eventual winners of the competition will get the right to compete in the 2025 edition of the European Golden League, where they will be replacing the lowest ranked team per gender from the 2024 edition.

For this competition, those working on it have the support of the 'Competitions Hotline' during the competition evenings and weekends on +352 621 25 34 44. If you have any question, please do not hesitate to contact the CEV Volleyball Department (nationalteams@cev.eu).

2. Participants

The teams are eligible to participate following the below criteria:

- National Teams not participating in the FIVB Volleyball Nations League 2024
- National Teams not participating in the CEV Volleyball European Golden League 2024 according to their ranking position.

Best ranked teams registered for the CEV European Golden and Silver League plus the winners of the CEV Volleyball European Silver League 2023 (Men: Latvia; Women: Estonia) will play the 2024 edition of the Golden League.

For the avoidance of doubt, a team register for the CEV European League 2024 edition, the teams will be classified in the Golden and Silver League depending on their ranking position in the CEV European National Team Ranking (as of October 9, 2023, for men and September 25, 2023, for women, respectively).

3. Competition Format

Further to the feedback received from National Federations and according to a decision made by the CEV Board of Administration this past September 16 at their last plenary meeting in Rome, the competition format for the 2024 edition of the European League has been adjusted to follow the similar format as applied in the FIVB Volleyball Nations League.

League Phase

The eventual competition format will depend on the confirmed number of participating teams. However, priority will be given to organise a cost-effective format, aiming to have minimum four matches per each team by hosting at least one match at home. Further information will be shared at the Organisational Meeting scheduled for December 13 at the CEV Headquarters in Luxembourg. For the time being, we can confirm that the following principles will be applied:

- The seeding of the participating teams is based on the CEV National Team Ranking as of October 9 and September 25 for men and women, respectively.
- The winners of the CEV Volleyball European Silver League 2024 will qualify for the CEV Volleyball European Golden League 2025.

Final Phase

- A Final Four Tournament will only be considered with a minimum number of 8 registered teams.
- Final Four tournament – 1 organiser + three best ranked teams after the end of the League Phase. If Organiser finishes among the top three at the end of the League Phase, the 4th ranked team will qualify to the Final Four tournament as well. If the Organiser of the Final Four is not among the top three, the team from the hosting National Federation will join the top three from the League Phase in the Final Four.
- The organisers of the Final Four are also required to compete in the League Phase.
- If there is no organiser of the Final Four or less than 8 teams registered, only a Final Match will be played in home & away format, with the second match at the venue of the 1st Ranked Team after the League Phase.
- The respective winners will qualify to the 2025 CEV European Golden League Men & Women.

4. Competition Calendar

The reserved periods in which the competition will take place are:

League Phase (Men & Women)

- | | |
|------------------------------|---|
| • 1 st Tournament | 17 – 19 May 2024 |
| • 2 nd Tournament | 24 – 26 May 2024 |
| • 3 rd Tournament | 31 May – 2 June 2024 |
| • 4 th Tournament | 7 – 9 June 2024 (if 8 teams registered) |

Final Phase

- | | |
|--------------------|-------------------------------|
| • Final Four Women | 15/16 June 2024 – Country TBD |
| • Final Four Men | 15/16 June 2024 – Country TBD |

If there is no organiser of the Final Four, the final matches will be scheduled on 14 & 16 June 2024.

National teams will not be able to call up any of their players prior to the Finals of the CEV Champions League Volley 2024 scheduled for 4-5/5/2024, provided that their players are involved with their respective club teams.

5. Registration for competition

The registration deadline for the CEV Volleyball European League 2024 Men & Women will be no later than

Thursday, 30th November 2023 at 23:59 CET

The registration process will be done via the respective Registration Form 01 inside the CEV Database and in accordance with the CEV Regulatory Framework.

The printed and signed version of the 01 Form should be sent to the CEV office by registered letter.

6. Bidding for Final Four Organisation

The bidding process for the organisation of the Final Four Tournament for each gender is open for all participating federations. The bidding documents are circulated together with this Official Communication.

The deadline for receiving the bidding documents is

Thursday, 30th November 2023 at 23:59 CET

7. Officials to be appointed for the League Round

Following a revision of the competition formula, CEV Officials will be appointed, and their expenses covered as follows:

CEV Supervisors

The CEV is responsible for appointing the CEV Supervisor.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs, per diem and visa (if necessary and where applicable).

The organisers will bear the costs for local transportation, food, accommodation and other costs.

Neutral Referees

The ERC will appoint neutral Referees according to the finally defined format. The nominations will be visible inside the CEV database and on the CEV website as well.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs and visa (if necessary and where applicable).

The organisers will bear the costs for per diem, local transportation, food, accommodation and other costs.

Local Referee

Depending on the competition format, the ERC will appoint a local Referee. The nomination will be visible inside the CEV database and on the CEV website as well.

The organisers will bear all related costs such as travel, accommodation and per diem.

Challenge Referee

If the organiser will use the Challenge System, the ERC will appoint a Challenge Referee.

The CEV will book the travel ticket to the nominated persons and bear costs such as international travel costs, per diem and visa (if necessary and where applicable).

The organisers will bear the costs for local transportation, food, accommodation and other costs.

8. Financial Conditions

- Participation fee for each team is 15,000€
- Fee for Final Four organiser: 25,000€
- Prize money paid by CEV:
 - League Round matches: 1,000€ per victory and 500€ per defeat
 - In case Final Four tournament will be played:
 - 40,000€ for winner
 - 25,000€ for runner-up
 - 20,000€ for 3rd place
 - 15,000€ for 4th place
 - In case no Final Four will be organised and only a Final will be played in home & away format, no prize money for 3rd and 4th place teams will be allocated. The prize money for the winners and runners-up will remain as indicated above.

9. Enhancing the Competition – Bonus payment by CEV

In the mutual aim of all stakeholders to increase the level of the competition, TV coverage, the usage of a challenge system, a LED system and a high number of spectators are considered as crucial. Therefore, the CEV will award those participants using an approved Challenge system and LED system as well as those with a high number of spectators with a bonus as follows:

TV Production

Production of matches hosted at home during the League Phase according to the required CEV standard defined in this Official Communication:

- 2,500€ per produced League Phase match

LED System

Using of an approved LED System in all matches hosted at home:

- 3,000€

Challenge System

Using of an approved Challenge System in all matches hosted at home:

- 5,000€

Spectators:

Average number of all matches hosted at home:

- $\geq 1,501$ spectators: 10,000€

10. Technical Requirements

The hosting National Federation shall fulfil the following technical requirements:

- Minimum competition hall for League Phase category 4
- Challenge system optional for League Round and Final Phase
- Referees head set mandatory for all phases
- Tablets are mandatory for all phases
- The LED system is optional for all phases, but recommended
- With the sole exception of the above conditions, the event will be organised and conducted according to the requirements and conditions defined in the CEV Regulatory Framework.

11. Official Ball

All matches during the CEV Volleyball European Silver League 2024 will be played with the

MIKASA Ball V200W

Each registered team will receive 20 MIKASA balls and the Final Four organisers will receive additionally 60 balls each.

12. Organisational Meeting

Please note that the CEV European Silver League Organisational Meeting with the participating National Federations will be held at the CEV Headquarters in Luxembourg on

Wednesday, 13th December 2023 at 11:00 CET.

We kindly ask representatives from all participating National Federations to attend this meeting. The participants that are prevented from travelling may join the meeting via video link. The link for the call will be shared in advance.

For those who will join meeting in person, the CEV will be able to arrange their accommodation (booking a room) at the Hotel Parc Plaza in Luxembourg City. The accommodation rate is exclusively to be borne by the respective National Federation. Any such requests shall be addressed to nationalteams@cev.eu until Thursday, 30th November at 23:59 to enable the CEV to confirm the number of reserved rooms with the hotel.

13. Marketing & Commercial Rights

League Phase

- 80% of visibility on and off-court advertising are granted to the Organisers of a tournament and/or match, except for the net advertising where a 100% belongs to CEV.
- All commercial rights' splits are taken into consideration in the official layouts made available on the CEV Cloud.
- The LED system is optional for all phases but recommended.
- Protected product categories by CEV:
"Betting & Gambling" and "Sports equipment – Volleyballs".
- All other categories are considered non-exclusive.

Betting & gambling services sponsorship rights acquisition:

The CEV partner AMI, rightsholder of the "betting & gambling services" sponsorship rights worldwide, is offering the chance for participating National Federations to acquire some rights for a national betting partner for the upcoming CEV European Silver League 2024.

Through this sponsorship package, the National Federation will have the opportunity to align with betting & gambling rights at the national level, providing their sponsor significant visibility and branding during the home games. The rights available for acquisition and taken from the CEV contingent include the following:

In-venue	
LED TIME (seconds per one 360" rotation)	15"
Giant screen (if available)	20"/match
Backdrop positions	5
Fan zone/Fan parks (if any) – rights to be defined on a case-by-case basis	✓
Print & digital	
Branding on tickets	✓
Branding & advertising in match programme (if any)	✓
Digital & Social media	
Activation on digital media channels, social media (branded posts of branded content/messaging)	up to 2 comms/month
Signed merchandise (to be defined case by case)	✓
Branding and marketing presence at launch events & press conferences to be defined on a case-by-case basis	✓
VIP tickets	5

For further information and to initiate discussions regarding a potential sponsorship deal, please feel free to reach out to Andrew Mulcahy, the dedicated marketing representative from AMI. He will be more than happy to guide you through the process and answer any questions you may have. Any sponsorship agreement would then be settled directly between the National Federation and AMI.

Contact Details:

Advisers Media International

Name: Andrew Mulcahy

Email: andrew@advisersmedia.com

phone: +44 1608 644 064

Final Phase / Final Four

See Candidature application guideline.

14. Media Rights & Production

The participating National Federations shall respect the following requirements which will apply to the CEV Volleyball European Silver League 2024 – League Phase & Final Four.

League Phase

Media Rights

In case of tournament format, the CEV is granting to each participating National Federation the non-exclusive domestic media rights in relation only to the Tournament being hosted & organised by such National Federation in its territory. This grant of rights is in exchange of the production of such matches as per the CEV Volleyball Competitions Regulations – Section 7: Media Production.

We kindly inform that there is no media rights reciprocity allowed between the participating National Federations of the CEV Volleyball European Silver League 2024. Should the National Federation wish to acquire its away matches (or outside the tournament it is hosting in its own territory), it should duly contact the CEV and the CEV Sport Media Agency (contacts provided below). For the avoidance of doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV and the CEV Sport Media Agency.

- Ms Ottavia Perra, Associate Director Media Sales / Ottavia.Perra@infrontsports.com
- Ms Michela Cugnasca, Media Sales / michela.cugnasca@infrontsports.com
- Ms Deborah Termanini, Media Operations / deborah.termanini@infrontsports.com

TV Production obligation

The production of matches during the CEV Volleyball European Silver League 2024 – League Phase is optional.

In case the appointed National Federations wish to produce the matches that they are hosting, they shall inform CEV and fulfil the minimum broadcasting requirements indicated below (standard D):

- World Feed signal is in HD 16:9
- Number of cameras: 3 HD cameras
- TV Signal delivery*: via satellite only (Eutelsat 7B or 10A carrier)
- Graphics: integration of the official CEV TV graphics package (to be provided by the CEV)
- Contact details: NF to provide to the CEV contact details of their host broadcaster or local production company 2 weeks prior to the start of the competition.

**For the avoidance of any doubt, it is the responsibility of the appointed National Federation to provide to the CEV and the CEV Sport Media Agency free-of-charge a TV signal with DVB-S2 standard via an established European satellite such as Eutelsat 7B or Eutelsat 10A. A Eutelsat certified SNG HD fully redundant (1+1) capable of transmission DVB-S2 2 MPEG4/H.264 4:2:0 or 4:2:2 with BISS 1 Encryption.*

The complete satellite parameters are provided in English to the CEV and CEV Sport Media Agency no later than seven (7) days before the start of the relevant match.

Final Phase / Final Four

Media Rights

In case a Final Four is organised, the CEV is granting to the National Federation appointed as Organiser of the Final Four the non-exclusive domestic media rights in relation to all the matches produced in its territory in exchange of the production of such matches as per the CEV Volleyball Competitions Regulations – Section 7: Media Production.

In case of a Final Match in the home & away format, the CEV is granting to the organising National Federation the non-exclusive domestic media rights in relation in exchange of the production of such match as per the CEV Volleyball Competitions Regulations – Section 7: Media Production.

We kindly inform that there is no media rights reciprocity allowed between the participating National Federations of the CEV Volleyball European Silver League 2024 Final Round. Should the National Federation wish to acquire its away matches, it should duly contact the CEV and the CEV Sport Media Agency (contacts provided below). For the avoidance of doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV and the CEV Sport Media Agency.

- Ms Ottavia Perra, Associate Director Media Sales / Ottavia.Perra@infrontsports.com
- Ms Michela Cugnasca, Media Sales / michela.cugnasca@infrontsports.com
- Ms Deborah Termanini, Media Operations / deborah.termanini@infrontsports.com

TV Production obligation

All matches of the Final Four or in case of the Final in the home & away format shall be produced as per the below minimum broadcasting requirements (standard C):

- World Feed signal is in HD 16:9
- Number of cameras: 5 HD cameras
- TV Signal delivery*: via satellite only (Eutelsat 7B or 10A carrier)
- Graphics: official CEV TV graphics package (to be provided by the CEV prior to the tournament)
- Contact details: NF to provide to the CEV contact details of their host broadcaster or local production company 2 weeks prior to the start of the tournament.

**For the avoidance of any doubt, it is the responsibility of the appointed National Federation to provide to the CEV and the CEV Sport Media Agency free-of-charge a TV signal with DVB-S2 standard via an established European satellite such as Eutelsat 7B or Eutelsat 10A. A Eutelsat certified SNG HD fully redundant (1+1) capable of transmission DVB-S2 2 MPEG4/H.264 4:2:0 or 4:2:2 with BISS 1 Encryption.*

The complete satellite parameters are provided in English to the CEV and CEV Sport Media Agency no later than seven (7) days before the start of the relevant match

15. Match Data Collection

The participating National Federations shall fulfil the below requirements to ensure a professional match data collection and distribution when hosting any matches of the CEV Volleyball European Silver League 2024:

- Compulsory use of the CEV Data and Statistics collection applications including but not limited to E-scoresheet and DataVolley software.
- The CEV Data and Statistics collection applications are provided by CEV's official technology partner Genius Sports.
- For the avoidance of any doubt, the CEV will provide to the participating National Federations the necessary access details & credentials (username and password) to the above-mentioned applications prior to the event.

To ensure a professional usage of the above-mentioned applications, it is the responsibility of each National Federation to provide the below minimum services, equipment, and resources free of charge when hosting the CEV Competition:

- Download **latest** software version - <https://download.dataproject.com/cev>
- Necessary hardware to run adequately E-scoresheet application (such application is only available on Windows operating system).
- Necessary hardware to run Data Volley applications for statistics delivery.
- State-of-the art and high-speed internet connection as well as dedicated power supply.
- Testing of the application and connectivity one (1) week prior to the start of the competition in collaboration with CEV and its appointed official data provider.
- Experienced human resources to operate E-scoresheet and Statistics software:
 - One (1) E-scoresheet operator
 - One (1) Statistics Software operator



CEV Publications
© Confédération Européenne de Volleyball
488, route de Longwy, L-1940 Luxembourg
Phone: +352 25 46 461
info@cev.eu · cev.eu

CEV Volleyball European Silver League 2024

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1. General Information

After closing the registration process, we are able to release this document in order to update all participants regarding:

- Teams registered for participation in the CEV Volleyball European Silver League 2024 Men & Women
- Competition Format
- League Round Tournaments and Match Schedule for respective weekends
- Updates in terms of marketing and commercial rights
- Useful information regarding the competition official branding.

2. Participants

The confirmed list of participants for the CEV Volleyball European Silver League 2024 Men reads as follows:

No.	CEV Ranking	National Federation	Remarks
1	29	AUT	
2	34	ISR	
3	36	FAR	
12	38	ISL	

The confirmed list of participants for the CEV Volleyball European Silver League 2024 Women reads as follows:

No.	CEV Ranking	National Federation	Remarks
1	15	BIH	Lowest ranked 2023 CEV Golden League
2	22	POR	
3	23	MNE	
4	25	HUN	
5	27	FIN	
6	31	LAT	
7	32	GEO	
8	35	ISL	
9	36	LUX	
10	37	FAR	

3. League Round Matches Schedule

The Men's League Round Tournaments and the respective matches are scheduled as follows:

	1st weekend	2nd weekend	3rd weekend	4th weekend
	17 – 19.05.2024	24 – 26.05.2024	31.05 – 02.06.2024	07 – 09.06.2024
	Tournament 1	Tournament 2	Tournament 3	Tournament 4
Organiser	ISL (4)	FAR (3)	ISR (2)	AUT (1)
Opponents	ISR (2)	AUT (1)	AUT (1)	ISR (2)
	FAR (3)	ISL (4)	ISL (4)	FAR (3)
Not playing	AUT (1)	ISR (2)	FAR (3)	ISL (4)
Match Day 1	FAR (3) vs ISL (4)	ISL (4) vs FAR (3)	ISL (4) vs ISR (2)	FAR (3) vs AUT (1)
Match Day 2	ISR (2) vs FAR (2)	AUT (1) vs ISL (4)	AUT (1) vs ISL (4)	ISR (2) vs FAR (3)
Match Day 3	ISL (4) vs ISR (2)	FAR (3) vs AUT (1)	ISR (2) vs AUT (1)	AUT (1) vs ISR (2)

The Women's League Rounds Tournaments and the respective matches are scheduled as follows:

	1st weekend 17 – 19.05.2024		
	Tournament 1	Tournament 2	Tournament 3
Organiser	ISL (8)	FIN (5)	MNE (3)
Opponents	HUN (4)	POR (2)	GEO (7)
	LAT (6)	LUX (9)	FAR (10)
Not playing	BIH (1)		
Match Day 1	LAT (6) vs ISL (8)	LUX (9) vs FIN (5)	FAR (10) vs MNE (3)
Match Day 2	HUN (4) vs LAT (6)	POR (2) vs LUX (9)	GEO (7) vs FAR (10)
Match Day 3	ISL (8) vs HUN (4)	FIN (5) vs POR (2)	MNE (3) vs GEO (7)

	2nd weekend 24 – 26.05.2024		
	Tournament 4	Tournament 5	Tournament 6
Organiser	LUX (9)	LAT (6)	POR (2)
Opponents	HUN (4)	BIH (1)	MNE (3)
	FAR (10)	GEO (7)	ISL (8)
Not playing	FIN (5)		
Match Day 1	FAR (10) vs LUX (9)	GEO (7) vs LAT (6)	ISL (8) vs POR (2)
Match Day 2	HUN (4) vs LAT (6)	BIH (1) vs GEO (7)	MNE (3) vs ISL (8)
Match Day 3	LUX (9) vs HUN (4)	LAT (6) vs BIH (1)	POR (2) vs MNE (3)

	3rd weekend 31.05 – 02.06.2024		
	Tournament 7	Tournament 8	Tournament 9
Organiser	GEO (7)	HUN (4)	BIH (1)
Opponents	ISL (8)	FIN (5)	POR (2)
	LUX (9)	LAT (6)	MNE (3)
Not playing	FAR (10)		
Match Day 1	LUX (9) vs GEO (7)	LAT (6) vs HUN (4)	MNE (3) vs BIH (1)
Match Day 2	ISL (8) vs LUX (9)	FIN (5) vs LAT (6)	POR (2) vs MNE (3)
Match Day 3	GEO (7) vs ISL (8)	HUN (4) vs FIN (5)	BIH (1) vs POR (2)

	4th weekend 07.06 – 09.06.2024
	Tournament 10
Organiser	FAR (10)
Opponents	BIH (1)
	FIN (5)
Not playing	POR, MNE, HUN, LAT, GEO, ISL, LUX
Match Day 1	FIN (5) vs FAR (10)
Match Day 2	BIH (1) vs FIN (5)
Match Day 3	FAR (10) vs BIH (1)

4. Final Phase competition system

Final Phase Men

Due to the limited number of participating teams, the Final Phase will be played with 1 (one) decisive match only. The match will be hosted by the highest ranked team after the end of the League Round and will feature the no. 1 and no. 2 teams according to the final standing of the League Round itself.

Final Match Final 1st Ranked Team – 2nd Ranked Team Saturday, 15th June 2024

Final Phase Women

No semi-final matches will be played. Only the Final Home & Away Matches will be played between the no. 1 and no. 2 teams according to the final standing of the League Round.

Home Match Final 2nd Ranked Team – 1st Ranked Team Thursday, 13th June 2024

Away Match Final 1st Ranked Team – 2nd Ranked Team Sunday, 16th June 2024

5. Administrative deadlines

Item:	Deadline:	Action:	Other information:
Application for advertising on uniforms	April 12 th 2024	If applicable, all participating National Federations having advertisement on team uniforms are required to request the Certificate of Approval for advertising on uniforms.	The form can be found inside the CEV database “download area” and must be sent to: marketing@cev.eu
LED system application form (if used by Organiser for League Round or Final Phase)	April 19 th 2024 for League Round May 31 st 2024 for Final Phase	Organising National federations can apply for the use of LED system around the court.	The form must be downloaded from the download folder in the CEV Cloud: https://cloud.cev.eu/url/ledapplform20
PLAYER LICENSES (minimum 14 players)	April 15 th 2024	All participating National Federations are required to register all potential players by applying for player licenses using the CEV 04 form within the set deadline.	The CEV 04 Form can be found inside the NF user areas of the CEV Database.
PLAYER LICENSES (remaining players)	May 29 th 2024	All participating National Federations are required to register any additional players by applying for player licenses using the CEV 04 form within the set deadline.	The CEV 04 Form can be found inside the CEV Database under: Federation Area – Form List for each National Federations.
PLAYERS ‘LONG LIST’ CEV 05 Form	10 to 14 days before the respective tournament or matches	All participating National Federations are required to duly complete and close the CEV 05 Form (‘TEAM REGISTRATION’).	The CEV 05 Form can be found inside the NF user areas of the CEV Database under: Federation Area – Form List. After it is approved, the CEV 05bis will be automatically created listing up to 14 players due to compete at the relevant tournament or match.
COMPETITION HANDBOOK	On the arrival of the Teams and CEV Officials at the Competition Site	Organisers are obliged to issue a Competition Handbook. The Competition Handbook can only be released after it has been approved by the appointed CEV Supervisor.	

Item:	Deadline:	Action:	Other information:
CEV 05bis Form	Before each team's Preliminary Inquiry	Before attending their PI, each team must complete and close the CEV 05bis form inside the CEV database. (FINAL TEAM REGISTRATION)	

For further information about the meetings required onsite, please refer to the CEV Volleyball Competitions Regulations and the Volleyball Guidelines for National Team Competitions.

Meeting	When	Main items to be covered
GENERAL ORGANISATION MEETING	On the arrival day of the CEV Supervisor	<ul style="list-style-type: none"> • Introduction • Information about the Competition Site(s) • Time schedule for pre-competition days • General Items • Financial Matters • Can be linked with the 'INITIAL COMPETITION HALL INSPECTION'
TEAM PRELIMINARY INQUIRIES	On the arrival day of the teams	<ul style="list-style-type: none"> • Final team/player participation • Accreditation Cards (<i>if applicable</i>) • Team Uniforms • Advertising on Team Uniforms Certificate • Health Certificates (M-3 Forms) • Anti-Doping Diplomas (FIVB Play Clean) • FIVB Manipulation Course (certificates) • Team Medical Doctor/Team Physiotherapist accreditations <p><i>Note: the Team Manager must have its National Federation's login credentials for the CEV database in order to "sign" the relevant forms.</i></p>

6. Challenge System

In case an organiser wishes to use the Challenge System for the League Round or the final phase, they must inform the CEV Office (referee@cev.eu) accordingly, no later than by **Friday, March 1st, 2024.**

7. Marketing & Commercial Rights

Marketing and commercial rights are published in the Official communication n°1.

The use of the LED system boarding is optional for League Round and final matches.

Court layout commercial rights: see the layout and carefully check all court layout conditions:

- Net Advertising: 100 % CEV (net band remains empty)
- Net Post Advertising: 100 % CEV (net post covers remain empty)
- Referee chair advertising: 20 % CEV, 80 % NF or 100% empty (CEV approval required)
- Scorer table: NF
- Player benches advertising (backside): NF
- Floor-stickers: 4 positions for NF. In case only 2 are used, they must be symmetrical (2 positions have been ceded by CEV to NF: F1 and F6)
- Floor stickers F3 and F4 are mandatory and have to always be displayed together (5m x 1m)
- Static advertising around the court: see commercial court layout
- In case of LED System use: visibility split is 20% CEV, 80 % NF
 - ➔ **The LED playlist (after the LED system application is approved)** has to be downloaded from CEV Cloud, completed and uploaded into the NF folder for CEV approval; please send an email to marketing@cev.eu to inform about the upload and to seek approval)

CEV protected product categories:

- Betting & gambling*
- Sports equipment: Volleyballs

*For the avoidance of doubt, although the “Betting & gambling services” sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the “National lottery”, provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited, and the category will not be released by the CEV. The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Competitions.

Exception: Participating teams may position one sponsor logo of the “betting & gambling” category on the official player jersey. Approval will be given through the certificate for advertising on uniforms.

Organisers that wish to acquire “betting & gambling” advertising rights shall contact the CEV partner AMI as stipulated in the Official Communication n°1.

Approval procedure for LED system playlist (only after the LED system application is approved):

- List of all sponsors with brand name, product category, website, to be uploaded into the Organiser folder on the CEV cloud.
- LED playlist duly filled in to be uploaded into the folder as well.
- Email to be sent to marketing@cev.eu to inform about the upload.
- The files will be approved on the CEV Cloud directly.
- In case any changes need to be made, organisers will be informed by email.
- NO FILES ARE ACCEPTED BY EMAIL.

8. Branding and Graphics

The CEV Cloud is an optimised file sharing and storage solution.

All Organisers have direct access to all resources via a web service interface. The CEV Cloud supports Drag and Drop file managing. No logins or passwords are needed.

Special links take you directly to the CEV Cloud with two main folders:

Download, which contains all necessary files / templates you need to use for the production of any possible material related to the competition: <https://cloud.cev.eu/url/natteamsdown>

and

Upload, where to place all files to be uploaded, checked, and approved by the CEV before producing. After uploading any files, the Graphics Department (graphics@cev.eu) has to be notified by a short e-mail. Please note that the CEV Cloud does not notify us when files are uploaded. The upload folder is structured by Organisers <https://cloud.cev.eu/url/natteamsupl>

Graphics whose production is mandatory:

- Court banners in case of static court layout
- Backdrop
- Poster (printed or electronic versions)
- Podiums (for final match)

If any additional graphics (social media, web promotions, billboards, etc.) are used, they must also be approved in the same way.

All graphics (banners, net, backdrop, poster, etc.) templates shall be downloaded from the CEV Cloud folder: <https://cloud.cev.eu/url/natteamsdown>

Branding guidelines published on the CEV Cloud must be followed by all organisers.

The CEV institutional brand can be downloaded from the CEV Cloud: <https://cloud.cev.eu/url/cevbranding>.

LED system information:

Use of the LED system boarding:

- League Phase matches – optional
- Final match / matches – optional

The LED system application form must be downloaded from the download folder in the CEV Cloud <https://cloud.cev.eu/url/ledapplform20>.

(We recommend reading all the requirements for the use of the LED system and all the information in the application very carefully).

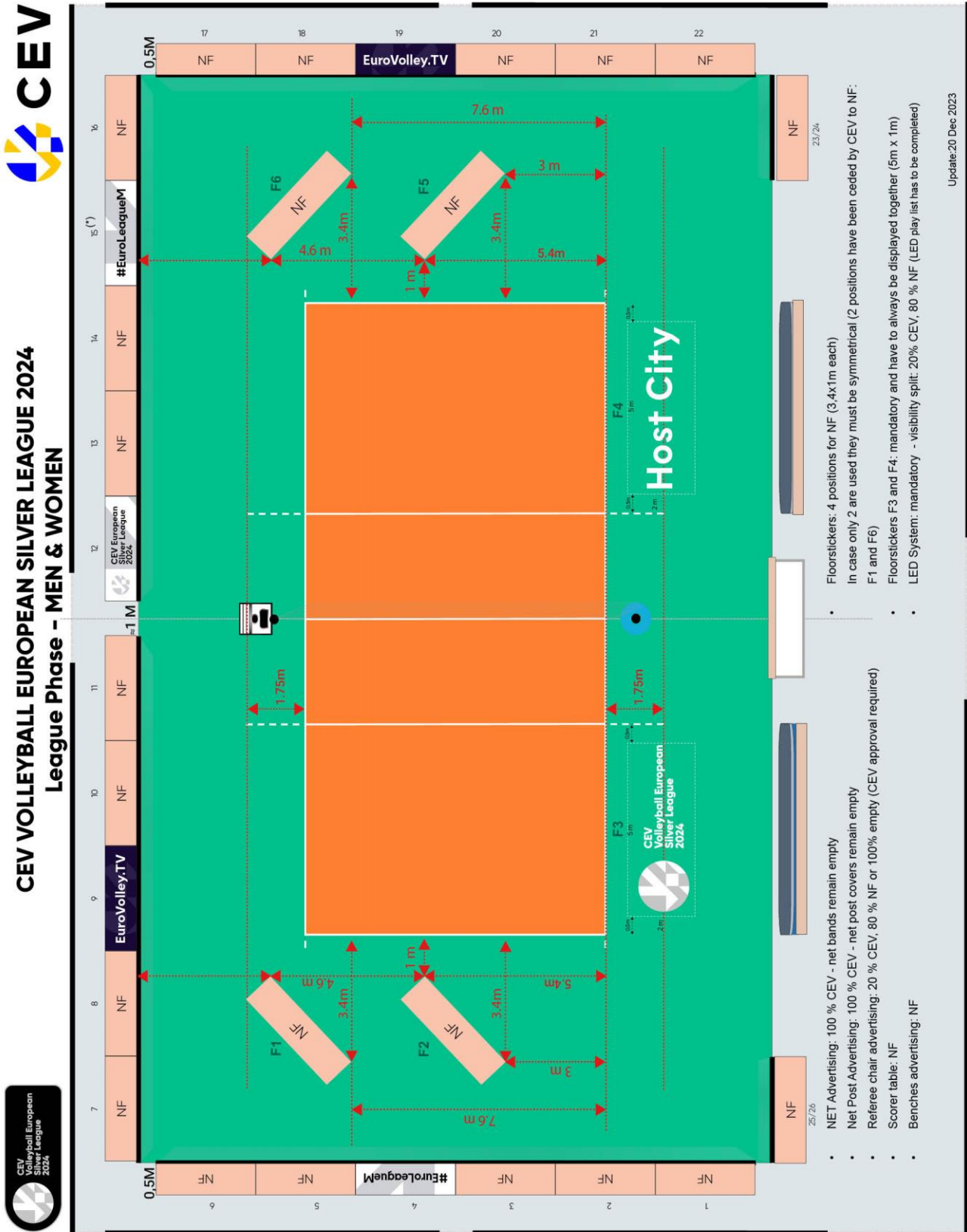
The fully compiled form must be uploaded to the CEV Cloud into your respective folder <https://cloud.cev.eu/url/natteamsupl> by 19th April 2024. When uploaded, please send an email to graphics@cev.eu to inform us and request approval.

Approval procedure for any branding material:

- If not already done so for the LED system, the list of all sponsors with brand name, product category, website, to be uploaded into the Organiser folder on the CEV Cloud.
- Branding files /graphics to be uploaded into the folder as well.
- Email to be sent to graphics@cev.eu to notify CEV of the upload.
- The files will be approved on the CEV Cloud directly.
- In case any changes need to be made, organisers will be informed by email.
- NO FILES ARE ACCEPTED BY EMAIL.

CEV Volleyball European Silver League 2024 – League Phases static panels structure:

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 For all technical details and measurements see the official court layout





CEV Publications
© Confédération Européenne de Volleyball
488, route de Longwy, L-1940 Luxembourg
Phone: +352 25 46 461
info@cev.eu · cev.eu